



# Think Thin Thermal

Improved sustainability, without compromising printing and reading performance

*More sustainable and cost-effective solutions for weigh scale food, logistic and mobile printing applications*

## Key Features







- > Improved press efficiencies with Increased roll lengths
- > Significant freight cost savings due to more labels per roll and case
- > Can be used for both hand applied and print & apply applications





## Comparative Avery Dennison™ Greenprint\* Results

Fasson® Trans-Therm® C FSC®/S2550/40#CK - 53870 vs. Fasson® TTC-Eco/ S1550/ 1.5 Mil SCK - 54341

	 <b>FOSSIL MATERIAL</b> barrels of oil-e	 <b>TREES</b> trees-e	 <b>WATER</b> gallons	 <b>ENERGY</b> kWh	 <b>GHG</b> tonnes CO <sub>2</sub> -e	 <b>SOLID WASTE</b> tons
<b>DIFFERENCE</b>	<b>(5)</b>	<b>(74)</b>	<b>(1,193,587)</b>	<b>(247,590)</b>	<b>(255)</b>	<b>(21)</b>
<b>IMPACT</b>	<b>16% less</b>	<b>27% less</b>	<b>21% less</b>	<b>24% less</b>	<b>27% less</b>	<b>26% less</b>

\*Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for this scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.

Spec Number	Facestock	Adhesive	Liner
54352	Fasson® Direct-Therm 330LD FSC®	AT2550	1.7 SCK
54348	Fasson® Direct-Therm 200GP FSC®	AT2550	1.7 SCK
54155	Trans-Therm® C FSC®	AT20N	0.92 PET
54341	Trans-Therm® C ECO®	S1550	1.5 SCK
53815	50# DSX™ FSC®	S2501	1.2M PET



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit [www.label.averydennison.com/sustainability](http://www.label.averydennison.com/sustainability)

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ADV #492, 05/2019

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Label and Packaging Materials

**Asia Pacific**  
32/F., Skyline Tower  
39 Wang Kwong Road  
Kowloon Bay, Kowloon, Hong Kong  
+852 2802-9618

**Europe**  
Willem Einthovenstraat 11  
2342 BH Oegstgeest2300  
AA Leiden  
The Netherlands  
Tel. +31 85 000 2000

**Latin America**  
Rodovia Vinhedo-Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**  
8080 Norton Parkway  
Mentor, OH 44060  
800.944.8511