Select Solutions™ Apparel Portfolio



The new Avery Dennison Select Solutions Apparel portfolio gives you more pressure-sensitive options for greater opportunities with brand owners and retailers looking to differentiate their products at the store level. From a rustic, natural-look paper to clear and white Transcode films featuring exceptional thermal transfer and rotary press printability, our new Apparel Portfolio provides the application flexibility you need for brand-focused apparel and textile labeling.

Apparel label materials are offered with your choice of brown and white liners in various weights and thicknesses, as well as a range of adhesives designed for good adhesion to and easy removal from many fabrics, including sports performance fabrics.

For sizing strips, the Apparel portfolio's thinner material options provide greater conformability for easier folding when stacking garments on shelves.

Portfolio Characteristics

- A range of clear, white and natural-looking materials
- Brown and white liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

Applications and Segments

- Apparel: Jeans, pants, sportswear, menswear, women's apparel, children's wear, socks, shoes, sweaters and more
- -Textiles: Blankets and bedding





*Testing is recommended for all applications as there may be variation between colors, weaves and fabric blends NOTE: We do not recommend applying pressure-sensitive labels to satin, silk, suede, leather, felt, velour, corduroy or velvet materials. Adhesive testing is suggested for specific applications.

| Spec# | Product Description |
|-------|------------------------------------|
| 18559 | 60# ARCHIVAL SG/R5195/40#LF |
| B7195 | 2 Mil CL BOPP TC/S4905L/40#SCK |
| 79711 | TRANSCODE WH/R120/50#BRN |
| 75233 | TRANSCODE WH/S4600/50#BRN |
| B6644 | TRANSCODE CL II/R120/50#SCK |
| B6542 | TRANSCODE WH II/S4905L/50#SCK |
| 79713 | TRANSCODE CL/R120/50#BRN |
| B7370 | TRANSCODE CL/S4905L/50#BRN |
| B8783 | TRANSCODE CL/S4905L/40#SCK |
| B8784 | TRANSCODE CL II/S4905L/50#SCK |
| 74106 | TRANSCODE CL II/S4600t/50#BRN |
| 79578 | TRANSCODE PLUS WH/AT20/50#BRN |
| B8785 | TRANSCODE PLUS WH/S4905L/50#SCK |
| 79576 | TRANSCODE PLUS WH/S692n/50#BRN |
| B6145 | TRANSCODE PLUS WH/S4905L/50#BRN |
| 79577 | TRANSCODE PLUS CLEAR/AT20/50#BRN |
| 79575 | TRANSCODE PLUS CLEAR/S692n/50#BRN |
| B6115 | TRANSCODE PLUS CLEAR/S4905L/50#BRN |

label.averydennison.com

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