

Select Solutions™ Cover-Up Portfolio

High-opacity barrier coating on paper or film corrects errors and covers-up outdated information on packaging, labels and containers.

Typos, changes, omissions, updates ... no matter the mistake or need to re-label, Avery Dennison's Select Solutions Cover-up portfolio can make it right.

Available in a variety of facestocks with a range of adhesives from removable to hammerlock for heavy holding, our Cover-up papers and films are suitable for many applications – and many application environments. Cardboard, wood, textured surfaces ... no matter the material, Cover-up has it covered, obscuring information and multicolor graphics even on clear containers. Sell it to brand owners or use it on press to re-run jobs – Cover-up cuts the high cost of having to start over from scratch. Lay-flat liner option available for sheeted applications.

Avery Dennison ADvantage: Technical Excellence

You can count on members of the Avery Dennison ADvantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.



Product Information

Portfolio Components

Durable, pressure-sensitive films, coated and uncoated papers

- Gloss
- Semi-Gloss
- Matte Litho
- Trans Thermal
- Direct Thertmal
- Inverted Foil
- Inverted Metallized Primax®

A range of adhesives

- Removable
- All-Temperature
- Hammerlock

Portfolio Characteristics

- More cost-effective and convenient than removing old labels or replacing entire packages
- Easily masks obsolete variable information, barcodes and pricing
- New data is easy to read and completely scannable

Applications

- Logistics and Transport
- Pharmaceutical
- Industrial Chemical Labeling
- Food and Retail Promotions
- Home and Personal Care

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
15477	Semi-Gloss Elite™ FasCover™ 2/AT20/40#SCK	EXACT™/2500	WCT	Next Day
		EXACT™/5000	FTW	
19185	54# Semi-Gloss FasCover™ 2/C2500/40#SCK	EXACT™/5000	PTC	Next Day
07636	60# Cast Gloss FasCover™ 2/AT20/40#SCK	EXACT™/5000	FTW	Next Day
13601	Trans-Therm® 1C FasCover™ 2/AT20/40#CK	EXACT™/5000	PTC	Next Day
06263	Matte Litho FasCover™ 2/AT20/40#SCK	78/1668	FTW	Next Day
15562	Direct-Therm 200HD FasCover™/AT20/40#SCK	60/1668	PVL	Next Day
53825	Inverted-Face MaxFlex™ Bright Silver/S246/40#SCK	30/1500	PTC	4 Days
08192	Inverted-Face Bright Silver Foil/S246/40#SCK	30/1500	PTC	4 Days
75312	Inverted-Face Metallized Primax® 250/S1000/44#PK	Single Roll*/2500	PVL	4 Days

PVL=Painesville, OH PTC=Peachtree Clty, GA FTW=Fort Wayne, IN WCT=West Coast



Low
MOQ



Quick
Quote



Fast
Delivery

label.averydennison.com

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