Select Solutions™ Cover-Up Portfolio

High-opacity barrier coating on paper or film corrects errors and covers-up outdated information on packaging, labels and containers. Typos, changes, omissions, updates...no matter the mistake or need to re-label, Avery Dennison's Select Solutions Cover-up portfolio can make it right.

Available in a variety of facestocks with a range of adhesives from removable to hammerlock for heavy holding, our Cover-up papers and films are suitable for many applications—and many application environments. Cardboard, wood, textured surfaces... no matter the material, Cover-up has it covered, obscuring information and multicolor graphics even on clear containers. Sell it to brand owners or use it on press to re-run jobs—Cover-up cuts the high cost of having to start over from scratch. Lay-flat liner option available for sheeted applications.

Are we missing a construction you need?
Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

AVERY DENNISON

Materials Group
Label and Packaging Materials

Portfolio
North America

Portfolio Components

Durable, pressure-sensitive films, coated and uncoated papers

–Gloss
–Semi-Gloss
–Matte Litho
–Thermal Transfer
–Direct Thermal
–Inverted Foil
–Inverted Metallized Primax®

A range of adhesives

–Removable
–All-Temperature
–Hammerlock

Portfolio Characteristics

More cost-effective and convenient than removing old labels or replacing entire packages

–Easily masks obsolete variable information, barcodes and pricing
–New data is easy to read and completely scannable

Applications

–Logistics and Transport
–Pharmaceutical
–Industrial Chemical Labeling
–Food and Retail Promotions
–Home and Personal Care

Spec#	Product Description
10471	Semi Gloss Elite FasCover/S246/40#SCK
54383	54# Semi-Gloss FasCover™ 2/C4500/40#SCK
B5626	60# Semi-Gloss Elite™ FasCover™ 2/AT2550/40#SC
19577	60#Semi Gloss FasCover ES/S246/50#SCK
B4116	60#Semi Gloss FasCover ES/AT20N/50#SCK
B5253	High Gloss+ FasCover™ 2/AT2550/40#SCK
13138	60# Cast Gloss FasCover™ 2/S246/40#SCK
B6853	Trans-Therm® 1C FasCover™ 2/AT2550/40#CK
B5449	TT1C FasCover 2/AT2550/50#SCK
B6934	Matte Litho FasCover™ 2/AT2550/40#SCK
C0398	Direct-Therm 200HD FasCover™/AT20/40#SCK
53966	DJ 500HG FasCover/S2501/40#
53825	Inverted-Face MaxFlex™ Bright Silver/S246/40#SCK
08192	Inverted-Face Bright Silver Foil/S246/40#SCK
75312	Inverted-Face Metallized Primax® 250/S1000/44#PK
78932	2.3 Mil Metalized White BOPP TC/S692n/50#SCK

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