### Select Solutions™

# Cover-Up Portfolio

High-opacity barrier coating on paper or film corrects errors and covers-up outdated information on packaging, labels and containers.

Typos, changes, omissions, updates...no matter the mistake or need to re-label, Avery Dennison's Select Solutions Cover-up portfolio can make it right.

Available in a variety of facestocks with a range of adhesives from removable to hammerlock for heavy holding, our Cover-up papers and films are suitable for many applications—and many application environments. Cardboard, wood, textured surfaces... no matter the material, Cover-up has it covered, obscuring information and multicolor graphics even on clear containers. Sell it to brand owners or use it on press to re-run jobs—Cover-up cuts the high cost of having to start over from scratch. Lay-flat liner option available for sheeted applications.

# Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.





Cover-Up Portfolio Product Overview

## Product Information

#### Portfolio Components

Durable, pressure-sensitive films, coated and uncoated papers

- Gloss
- Semi-Gloss
- Matte Litho
- Trans Thermal
- Direct Thertmal
- Inverted Foil Inverted Metallized Primax®

#### A range of adhesives

- Removable
- All-Temperature
- Hammerlock

#### Portfolio Characteristics

More cost-effective and convenient than removing old labels or replacing entire packages

- Easily masks obsolete variable information, barcodes and pricing
- New data is easy to read and completely scannable

#### **Applications**

- Logistics and Transport
- Pharmaceutical
- Industrial Chemical Labeling
- Food and Retail Promotions
- Home and Personal Care

| Spec# | Product Description  |
|-------|--|
| B5626 | 60# Semi-Gloss Elite™ FasCover™ 2/AT2550/40#SC               |
| 54383 | 54# Semi-Gloss FasCover™ 2/C4500/40#SCK                      |
| B5253 | High Gloss+ FasCoverTM 2/AT2550/40#SCK                       |
| 13138 | 60# Cast Gloss FasCover™ 2/S246/40#SCK                       |
| B6853 | Trans-Therm® 1C FasCover™ 2/AT2550/40#CK                     |
| B6934 | Matte Litho FasCover™ 2/AT2550/40#SCK                        |
| C0398 | Direct-Therm 200HD FasCover"/AT20/40#SCK                     |
| 53966 | DJ 500HG FSCVR/S2501/40#                                     |
| 53825 | Inverted-Face MaxFlex <sup>™</sup> Bright Silver/S246/40#SCK |
| 08192 | Inverted-Face Bright Silver Foil/S246/40#SCK                 |
| 75312 | Inverted-Face Metallized Primax® 250/S1000/44#PK             |
| 78932 | 2.3 Mil Metalized White BOPP TC/S692n/50#SCK                 |



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