Select Solutions™ Piggyback Portfolio

“Label-on-label” constructions speed handling, save cost.

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label is removable and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard and metals. Top labels can be smaller than bottom labels for fast and easy removal, or they can be the same size with or without tabs for removal.

Whether clear middle-ply features to reveal additional messaging or instruction... as image liner piggybacks offering the convenience of a pressure-sensitive document label with a carbon copy label... or for bar code scanning at checkout when items are too heavy to carry... there’s an Avery Dennison piggyback to streamline processes and increase productivity.

AVERY DENNISON

Materials Group
Label and Packaging Materials

Portfolio
North America

Portfolio Components

- Films
- Semi-gloss paper
- Direct thermal paper
- Thermal transfer paper
- DSX
- Clear middle-ply
- Lay-flat liners
- Wide range of adhesives

Applications and Segments

- Inventory management
- Promotional labels
- Work-in-process labels

Portfolio Characteristics

- "Label-on-label" multi-layer constructions
- Available in a wide variety of materials and adhesives, including removables
- Film piggybacks offer weather resistance and conformability
- Image liner piggybacks provide a carbon copy label that can be affixed to another surface
- Single customer development available

Spec#	Product Description
74796	Fasson® 2.5 Mil Matte Clear Valtuff®/S3000/3 Mil Clear Polyester/S3000/44#PK
78428	Fasson® 3 Mil Matte White Synthetic Paper/S4600/1.2 Mil Polyester/S4600/50#SCK
78253	Fasson® PRIMAX® 250/S1000/1.5 Mil Polyester/S1000/40#SCK
B6154	Fasson® 50# DSX™ PB/S2550/40#SCK/S2501/50#SCK
B5661	Fasson® Trans-Therm® 1C FSC®/S2550/40#SCK/40#SCK
B5007	Fasson® 60# Semi-Gloss Elite™/S2550/40#SCK/S2501/40#SCK
B5014	Fasson® 60# Semi-Gloss Elite™/S2550/40#SCK/S2550/50#SCK
14814	Fasson® Trans-Therm® 1C FSC®/S246/40#SCK/S246/40#SCK
05252	Fasson® Trans-Therm® 1C FSC®/AT20/40#SCK/AT20/40#SCK
B8305	Fasson® Direct-Therm 300HD/AT20/40#SCK/40#SCK

Are we missing a construction you need?
Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

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