

Select Solutions™

Piggyback Portfolio

Dynamic and unique

“Label-on-label” constructions speed handling, save cost.

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label is removable and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard and metals. Top labels can be smaller than bottom labels for fast and easy removal, or they can be the same size with or without tabs for removal.

Whether clear middle-ply features to reveal additional messaging or instruction... as image liner piggybacks offering the convenience of a pressure-sensitive document label with a carbon copy label... or for bar code scanning at checkout when items are too heavy to carry... there's an Avery Dennison piggyback to streamline processes and increase productivity.



Portfolio Components

- Films
- Semi-gloss paper
- Direct thermal paper
- Thermal transfer paper
- DSX
- Clear middle-ply
- Lay-flat liners
- Wide range of adhesives

Portfolio Characteristics

- “Label-on-label” multi-layer constructions
- Available in a wide variety of materials and adhesives, including removables
- Film piggybacks offer weather resistance and conformability
- Image liner piggybacks provide a carbon copy label that can be affixed to another surface
- Single customer development available

Applications and Segments

- Inventory management
- Promotional labels
- Work-in-process labels

Product Information

Avery Dennison ADvantage: Technical Excellence

You can count on members of the Avery Dennison ADvantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
74796	Fasson® 2.5 Mil Matte Clear Valtuff®/S3000/3 Mil Clear Polyester/S3000/44#PK	54/2500	PVL	5 Days
78428	Fasson® 3 Mil Matte White Synthetic Paper/S4600/1.2 Mil Polyester/S4600/50#SCK	54/2500	PVL	5 Days
79436	2 Mil CL BOPP PB/S692N/1.5 PET/S692N/50#SCK	60/2500	PVL	5 Days
78253	Fasson® PRIMAX® 250/S1000/1.5 Mil Polyester/S1000/40#SCK	60/2500	PVL	5 Days
13373	Fasson® 50# DSX™ PB/S2501/40#SCK/S2501/50#SCK	Ready Width™ 6.5/10000 Ready Width™ 9.25/10000	FTW	Next Day
16120	Fasson® Trans-Therm® 1C/S2501/40#SCK/40#SCK	78/1668 EXACT™/5000	FTW WCT FTW	Next Day
15485	Fasson® 60# Semi-Gloss Elite™/S2501/40#SCK/S2501/40#SCK	78/1668 Ready Width™ 6/5000 Ready Width™ 9.75/5000 Ready Width™ 13/5000	FTW FTW FTW	Next Day
14814	Fasson® Trans-Therm® 1C/S246/40#SCK/S246/40#SCK	60/1668	WCT	Next Day
05252	Fasson® Trans-Therm® 1C /AT20/40#SCK/AT20/40#SCK	60/2500	PVL	5 Days
15484	Fasson® 60# Semi-Gloss Elite™/S2501/40#SCK/S2501/50#SCK	78/1668 Ready Width™ 6.5/5000	FTW FTW	Next Day
15219	Fasson® Direct-Therm 300HD/AT20/40#SCK/40#SCK	60/4167	PVL	5 Days

PVL=Painesville, OH WCT=West Coast FTW=Fort Wayne, IN



Low
MOQ



Quick
Quote



Fast
Delivery

label.averydennison.com

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