

# Price Management



Retail Branding and  
Information Solutions

## Avery Dennison® Pathfinder® 6057 Printer

**Accelerate performance in global Price Management and Compliance through integrated in-plant, DC and store level solutions and reduce complexity while improving speed and accuracy.**

### **AN INTELLIGENT ONE-PIECE PRICE MANAGEMENT SOLUTION**

The Avery Dennison Pathfinder 6057 printer allows retailers to quickly and accurately price and mark down items while reducing labor costs.

Compared to traditional “red pen” manual marking methods, the Avery Dennison Pathfinder 6057 offers:

- **Reduced Labor Costs Through Increased Speed and Productivity.**  
In internal tests, the Pathfinder 6057 performed over 50% faster than traditional “red pen” manual marking methods.\*
- **Improved Pricing Accuracy and Margins.**  
The data collection, real time communication and storage ability of the Pathfinder 6057 eliminate error-prone manual data-matching processes. Improved accuracy and the ability to complete markdowns on time, the first time, drive improved margins.
- **Improved Customer Service.**  
Training needs are minimal. Sales associates can perform labeling tasks in less time and on the sales floor, ensuring associates are constantly available to customers.
- **Elevated Brand and Profitability.**  
Visual consistency of pricing labels protects and further elevates brand while minimizing fraud and shrinkage.

### **FASTER, MORE ACCURATE THAN TWO-PIECE PRICE MARKING SOLUTIONS**

The unique one-piece scan, print and apply feature of the Avery Dennison Pathfinder 6057 also outperforms competitor two-piece printer and data collection solutions:

- Bar code scanning, label printing and label application are performed with just one hand. Less associate item handling and maneuvering streamline item marking and markdowns and increase speed by 42%.
- Less integration and IT support needed.

### **SCAN, PRINT AND APPLY – IT’S THAT SIMPLE!**

Compared to previous models in the Avery Dennison Pathfinder series, the Pathfinder 6057 is faster, easier-to-load, smaller, lighter and has additional storage capacity.

### **START YOUR PRICE MANAGEMENT PILOT NOW – WITH MINIMAL IT INVOLVEMENT**

Prove the concept and verify benefits and user acceptance quickly, in one or more stores. Our Quick Pilot Price Management Program allows you to prove the benefits of Avery Dennison’s Price Management solution with little or no investment of time from your IT department. Avery Dennison provides everything you need to get started. Call or e-mail today for more information on the Avery Dennison Quick Pilot for Price Management Program.

### **ELEVATING BRANDS. ACCELERATING PERFORMANCE.**

Experience this and many other supply chain solutions at our worldwide Customer Design and Innovation Centers. To schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5 or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com).

For more information and complete warranty and other terms and conditions, please contact your Avery Dennison representative or visit our website at [www.rbis.averydennison.com](http://www.rbis.averydennison.com).



Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.

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## Avery Dennison® Pathfinder® 6057 Printer

### STANDARD FEATURES

#### DIMENSIONS

Height - 9.84" (250 mm)  
Width - 8.25" (209 mm)  
Depth - 3.00" (76 mm)  
Weight - 1.94 lbs (.88 kg)  
Shipping Wt. - 5.5 lbs (2.52 kg)

#### PRINTING METHOD

Thermal Direct

#### KEYPAD/DISPLAY

Virtual keyboard on display. Three software controlled contextual keys, off/on, trigger, 1/2 VGA (320x480 pixel) VGA color graphics LCD with touchscreen

#### MEMORY

128 MB RAM, 256 MB Flash  
Standard Micro SD memory card

#### COMMUNICATIONS

USB port  
Optional 802.11 a/b/g/n dual band

#### BAR CODE TYPES

UPCA +2/+5, UPCE +2/+5, EAN8 +2/+5, EAN13 +2/+5, Interleaved 2 of 5, Code 16k, Codabar (NW7), Code 128, Code 39, MSI, PDF417, Code 93, Postnet, Maxicode, QR Code, GS1 databar, Datamatrix and RSS

#### STANDARD FONTS

TrueType® and International

#### FONT MAGNIFICATION

4 to 200 pt. for scalable/TrueType fonts

#### PRINTER WARRANTY

One (1) year parts and labor (ship-in). Full written warranty statement is available on request.

#### PRINTHEAD WARRANTY

Six (6) months, or one million inches (1,000,000"), whichever occurs first.

### SUPPLIES

OThe printer supports butt cut, die cut and continuous supplies.

#### SUPPLY TYPES

Tags, labels and receipt paper

#### SUPPLY SIZES

Width - 1.1" up to 2.0" (28 mm to 51 mm)  
Length - .55" to 8.0" (14 mm to 203 mm)  
Supply Roll Lengths - 420" to 580" (10.7 to 14.7 meters)  
Custom lengths are available.  
Minimum apply is .785" (19mm)

#### SUPPLY THICKNESS

Tags - 7 mils (0.18mm)  
Labels - 2.4 mils (0.061mm)

#### MAXIMUM PRINT AREA

1.89" x 7.94" (48 mm x 201.7 mm)

#### SENSING

Black mark only  
Integrated on-demand sensor

### ENVIRONMENTAL RANGES

#### OPERATING TEMPERATURE

41° to 104° F (5° to 40° C)

#### STORAGE

-4° to 122° F (-20° to 50° C)

#### HUMIDITY/OPERATING AND STORAGE

5% to 90% non-condensing

#### ELECTROSTATIC DISCHARGE AND AIR QUALITY

Some issues with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these issues.

### PERFORMANCE

#### POWER SOURCE

7.4V Lithium Ion battery pack

#### Scanner

Integrated 2D or 1D scanner

#### PRINT SPEED

Up to 5 ips (127 mm/sec)

#### PRINT RATIO

30% black maximum per square inch

#### INCHES PER CHARGE

Up to 3,000" (76 meters) of 30% black printing on the supply. Factors such as scanning, use of LAN radios and duty cycle can reduce inches printed per charge.

#### BATTERY CYCLE LIFE

Approximately 300 full discharge cycles. Many factors affect individual battery performance.

#### RECOMMENDED DUTY CYCLE

33% duty cycle for continuous printing (5 minutes out of 15-minute time intervals). On demand or intermittent printing has no restrictions.

### OPTIONS AND ACCESSORIES

#### OPTIONS

802.11 a/b/g/n dual band  
Integrated 2D or 1D scanner

#### ACCESSORIES

Battery (part#130606)  
9465™ four-station battery charger  
9462™ single station battery charger  
Deluxe hand strap (part#130606)  
USB cable  
6055/6054 communication/charging/docking station  
Shoulder strap (part#130605)  
Petite wrist strap (part#130604)

In our ongoing effort to deliver the best technology, specifications are subject to change without notice.



### AVERY DENNISON® PATHFINDER® 6057 PRINTER SERVICE AND SUPPORT

Our technical specialists and service representatives can provide installation support, training and operating recommendations for the Avery Dennison Pathfinder 6057 printer. For more information on our Retail Services, visit our website at <http://www.rbis.averydennison.com/retail-services.asp>.

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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accelerating performance  
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