

Product Data

Fasson® 2Mil Silver Metalized BOPP TC / Permanent /BG40

Product Identification Number: AMF9601

Facestock:

Fasson® Silver Metalized BOPP TC: 50 micron top coated, metalized silver BOPP, characterized by high Mechanical strength and good dimensional stability.

Basis Weight: 45 gsm \pm 10% (ISO 536)

Caliper: 0.050 mm \pm 10% (ISO 534)

Adhesive:

Fasson® S-2060: A permanent rubber based adhesive featuring high initial tack and ultimate bond strength to a wide range of substrates.

Minimum Application Temperature: 7° C

(The minimum temperature at which the label can be applied and will adhere)

Service Temperature Range: - 20° C to + 70° C

(The temperature range to which the label can be exposed after the adhesion bond to the substrate has been formed)

Liner:

Fasson® BG40: A supercalendered glassine paper with excellent strength characteristics.

Basis Weight: 60 gsm \pm 10% (ISO 536)

Caliper: 0.051 mm \pm 10%

Total Construction Caliper : 0.111 mm \pm 10%

Performance Data : **Initial Tack :** 4.0 lbs/25mm FTM 9 Glass
Peel Adhesion 90° : 2.0lbs/25mm FTM 2 St. St.

Dispensing: Excellent automatic dispensing characteristics.

Application and Use: Product can be used as a cost effective alternative to metallic foil blocking. **The luster silver gloss looks of the product aids** in Premiumisation of the labels in the Wine, Spirits & beverage Category .

Other applications include labels for rigid containers on Cosmetics, Toiletries, Food, Health & Beauty Aid products.

Due to fairly rigid nature of the film care should be taken with use on non-uniform surfaces and where a very high level of squeezability is desired

Conversion : **Fasson® 2Mil Silver Metalized BOPP TC** product can be die-cut and stripped at high speeds due to its top coating can be printed by flexo, screen and UV letterpress giving good results with , UV based inks. It has excellent press register stability. Care should be taken with use of heat for drying or UV curing.

Shelf Life: Two years when stored at 22° C / 50% RH.

As with all self-adhesive materials, this product should be tested thoroughly under end-use conditions to make sure it meets the requirements of the specific application.

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