

RECYCLED PAPER FACESTOCK

100% carefully selected Post Consumer Waste recycled paper with **outstanding environmental credentials**

Prepare for the future



- > Conserves natural resources
- > Similar whiteness, bright appearance, opacity as their non-recycled counterparts
- > Produces exceptional print quality with conventional and thermal transfer printing

Conserve natural resources by reducing **water usage** up to

31%

the equivalent of saving the annual drinking water for **4.059 people**



Reduce **green-house gases** by **20%**

the equivalent of taking **20 cars** off the road for one year.



Reduce **biobased materials** up to **59%**

the equivalent of saving **1.867 trees**



Reduce energy usage by **18%**

the equivalent of saving the annual electricity usage of **27 households**



Reduce waste generated by **16%**

the equivalent of eliminating the annual waste generated by **21 households**.



Product Code	Product Description	% Recycled Content	MOQ (ksqm)
Prime Paper			
BE896*	@MC FSC Recycled S2000N-BG40BR IMP	100%	1000
BE897	MC FSC Recycled S2045N-BG40BR IMP	100%	1000
VI			
AE932	LCJ FSC RECLD - S2012HTC - KRAFT FSC RECLD	100%	1000



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit www.label.averydennison.com/sustainability

Data Source: Avery Dennison LCI database, comparison between AA005(MC Primecoat S2000N BG40BR) vs BE896 (MC Matt FSC Recycled S2000N BG40BR IMP)

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