

# Food.

Pioneering  
Change.



RFID Integrated solutions increase traceability, ensure food safety, and improve efficiencies throughout the food industry supply chain.

Avery Dennison offers UHF RFID inlays for high sensitivity products across a broad range of fresh food applications, including chilled environments.



For more information about Food RFID please visit:  
[label.averydennison.com/intelligentlabel](https://label.averydennison.com/intelligentlabel)



## RFID for food

- Increased food traceability and supply chain visibility (e.g. US Food Safety Modernization Act (FSMA) and UK Food Safety Act).
- Improved control throughout the global supply chain to ensure food recalls can be handled quickly and efficiently.
- Increased transparency and information sourcing to build customer trust.
- Improved retail productivity: 50% labor cost reduction\*.
- 20% food waste reduction\*.
- Increased fresh food margins.
- Accuracy of Global Data Synchronization (GDS) from supplier to retailers and distributors will increase efficiency of electronic data interchange (EDI) and other collaborative activities by 20%.

\*Based on internal pilots and retailer feedback



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