

# Aviation.

Pioneering  
Change.



Transforming aviation with RFID, with reliable read rates from all directions, AD-550m5 RFID inlay is making the tracking and locating of baggage far easier and more efficient than traditional barcode technology. Bags can be scanned with no line of sight, even while moving.



For more information about Aviation RFID please visit:  
[label.averydennison.com/intelligentlabel](http://label.averydennison.com/intelligentlabel)



## RFID for baggage tracking

- Bag tags are read more efficiently: up to 8% more accurate on first read than current methods.
- Higher accuracy read rates mean faster bag processing speeds, lower operating costs and improved efficiencies.
- When applied to existing baggage handling system (BHS) infrastructure, throughput of bags improves.
- Shorter aircraft load times (up to half the time compared to barcode) mean an impact to on-time performance.
- Lower installation and ongoing maintenance costs.



RFID improves  
baggage tag  
read rates up to  
**99.9%**