Sustainable credentials

Using recycled liners reduces the consumption of energy, water, trees and oil, and reduces greenhouse gas emissions and waste, as seen in our GreenPrint* analysis:

rPET Liner



Reduce water usage by 5%

The equivalent of saving the annual drinking water for 32.3 people



Reduce energy usage by 11%

The equivalent of saving the annual electricity usage of 4.8 households



Reduce fossil material usage by 30%

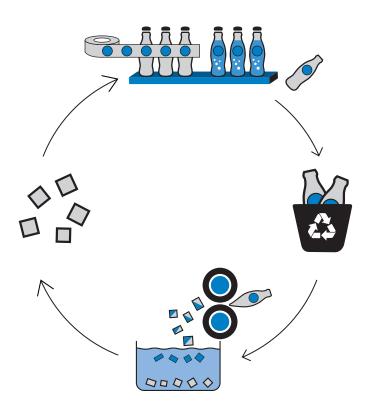
The equivalent of saving 59 barrels of oil



Reduce greenhouse gases by 14%

The equivalent of taking 4.2 cars off the road for one year

Example of rPET with postconsumer-waste recycled content



Products

Spec#	Product Description
Paper	
54485	54# SG FSC/AT20N/1.2M rPET
Film	
B3192	2.0 Mil Clear TC/SR3010/.92M 30%rPET
B3566	2.4 Mil White TC/SR3010/.92M 30%rPET
B2910	1.6 Mil Clear TC/S7000/.92M 30%rPET
B3193	2.4 Mil White TC/S7000/.92M 30%rPET

^{*} Based on using one million square meters of recycled liner versus conventional liner. Data source: Proprietary Avery Dennison Greenprint[™] Methodology, Avery Dennison LCI database