



Our solution: rPET liners

Avery Dennison Recycled Content Liners are now available to meet the sustainability challenge. Our rPET liner contains post-consumer-waste recycled content, and are offered across a broad range of products.

Recycled liners offer converters an important differentiator, allowing them to help their customers meet sustainability targets by using recycled content - all without compromising on converting performance or visual aspects.

Key features

- rPET contains >30% recycled post-consumer waste (PCW) from PET bottles
- No compromise on conversion and dispensing performance versus conventional liners
- Suitable for all label dispensing processes (same as conventional liner)
- Liners with recycled content have improved sustainability credentials (e.g. water, energy, fossil fuel) vs conventional liners
- Plays a key role in the circular economy by closing the loop
- Recycled liner recycling options available with Avery Dennison (see our [website](#))

