Compostable labelling solutions

Facestock and adhesive combinations that can be reintroduced into nature.

Demand for compostable packaging is increasing across all business segments. Switching to compostable alternatives drive the need for compostable labels.

The S9500 compostable range from Avery Dennison is extensive. It helps brand owners, retailers and converters meet growing consumer demand for sustainable solutions. It also addresses anticipated legislative requirements on landfill and sustainable packaging.

Key Features

- The compostable adhesive S9500 carries the “OK Compost” certificate
- Direct food contact approval for dry, non-fatty foods
- Biodegradable and compostable
- Straightforward conversion using conventional printing techniques

Applications and Segments

- Packaging solutions required to be compostable
- Various types of food for indirect application, and dry food for direct labelling
- Beverages, especially on biodegradable bottles (e.g. PLA)
- Healthcare and bio-cosmetics (e.g. on biodegradable packaging)
A wide range of options

Consumers are focusing more and more on healthy lifestyles and environmental protection – that’s why Avery Dennison compostable products are already in widespread use in Benelux, France and Italy.

The Avery Dennison biodegradable portfolio uses biodegradable and (certified) compostable adhesive S9500 in combination with a range of (certified) paper and biodegradable film facestocks.

Avery Dennison S9500 adhesive has been awarded the “OK Compost” certificate under the tracking code S259. This certificate implies that it is recognized as both biodegradable and compostable, and complies with EN13432, European Compostability Packaging Standards for industrial composting.

The paper facstocks in the biodegradable portfolio are made with FSC® certified pulp (FSC Mix Credit, chain-of-custody number: CU-COC-807907).

<table>
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<tr>
<th>Spec#</th>
<th>Product Description</th>
<th>Width/Length (In./Ft.)</th>
<th>Location</th>
<th>Lead Time</th>
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<td>54027</td>
<td>Primecoat FSC®/S9500/BG40WH FSC®</td>
<td>39/3280</td>
<td>PVL</td>
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PVL=Painesville

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