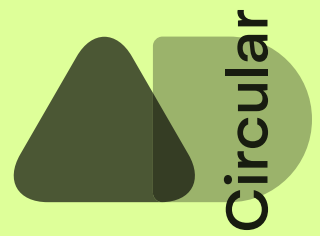


Recycle your Label Liners with AD Circular

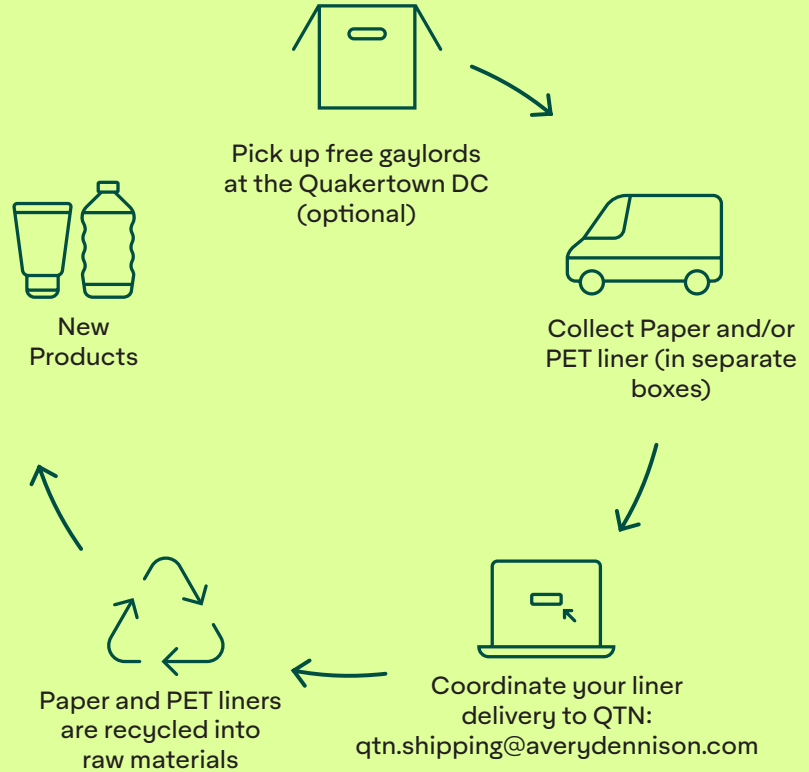


To increase Paper and PET liner recycling rates in the Northeast, Avery Dennison is launching a liner collection pilot.

Why use AD Circular

Utilizing our Distribution Center located in Quakertown, PA, we will collect Paper and PET liner from label printers and brand owners. Working with recyclers in the region, full truckloads of liner will be sent to a recycling outlet to help you achieve your goals for recycling, reducing greenhouse gas emissions, and more.

How it works



Together, we can eliminate liner waste.

Specification

- Place paper and PET liner in a separate gaylord box on a pallet
- Cores are accepted with Paper liner only
- Mark each box with participant name
- Keep gaylord dry to reduce structural failures and keep spent liner material dry
- To avoid gaylord damage, do not stack pallets and gaylords on the trailer when shipping to our Quakertown, PA site
- Estimated weight range for a gaylord with liner is 750 -1,200 lbs
- For label printers and brands able to collect / store truckload quantities, please visit our [AD Circular website](#) to get started.



Questions? Contact adcircular.na@averydennison.com
Avery Dennison, 35 Penn Am Dr Quakertown, PA 18951
Receiving hours are from 8 a.m. to 5 p.m. Monday – Friday.