

New specialized overlaminates offer longer-lasting legibility for critical product messaging

Select Solutions™ Outdoor Overlaminates Portfolio

When you need to protect critical outdoor product messaging over time, including lot numbers, safety warnings and warranty information, our enhanced portfolio of specialty overlaminates offers a variety of choices to consider when pursuing outdoor application opportunities. The Select Solutions Outdoor Overlaminates Portfolio offers enhanced durability, superior conformability and excellent abrasion resistance for applications which require two-, three-, or even five-year durability. Testing has been conducted on all elements of the label construction — including inks, overlaminates and base label material - to ensure performance.

Overlaminates: Whole construction legibility tested to ensure print readability over time

For standard outdoor applications, choose our existing UV PET overlaminate. For a more critical requirement upgrade to our two calendered vinyl overlaminates (gloss and matte). For your most critical applications, our new cast vinyl and urethane overlaminates offer legibility performance of at least five years. The testing of the complete product construction verifies real-world legibility and durability, validating the construction you choose will perform for the specified duration.



Overlaminates performance translates to sharp, clear and protected critical messaging

Enhanced Durability for Consistent Readability

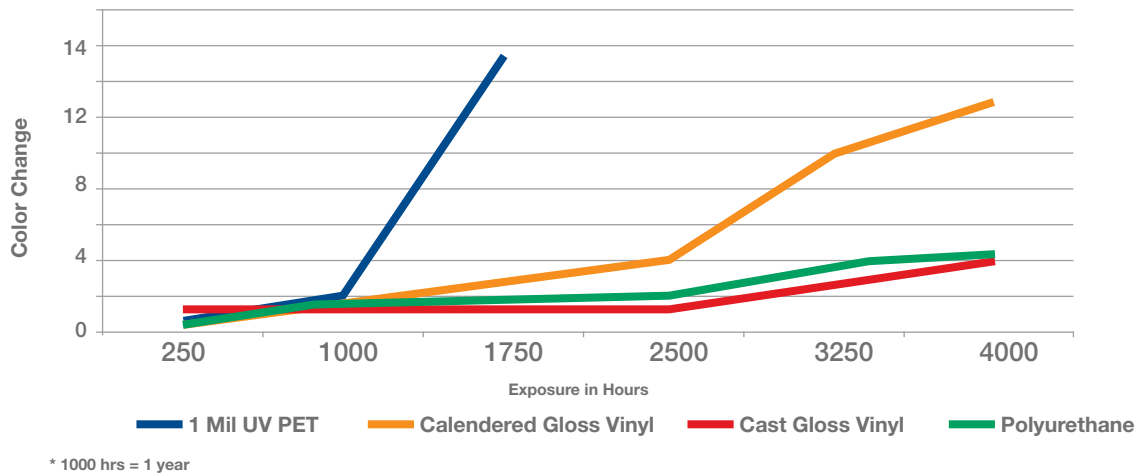
Our new overlaminate and adhesive combinations, developed at our Global Innovation Center, are built to withstand the harshest environments and toughest outdoor exposures, such as: heat, cold, rain, snow, chemicals, lubricating oils or gasoline. As a result, the

overlaminates provide consistent legibility and readability over the life of your outdoor products without shrinking, cracking, degrading, scuffing or abrading – meeting the requirements of many original equipment manufacturer standards.

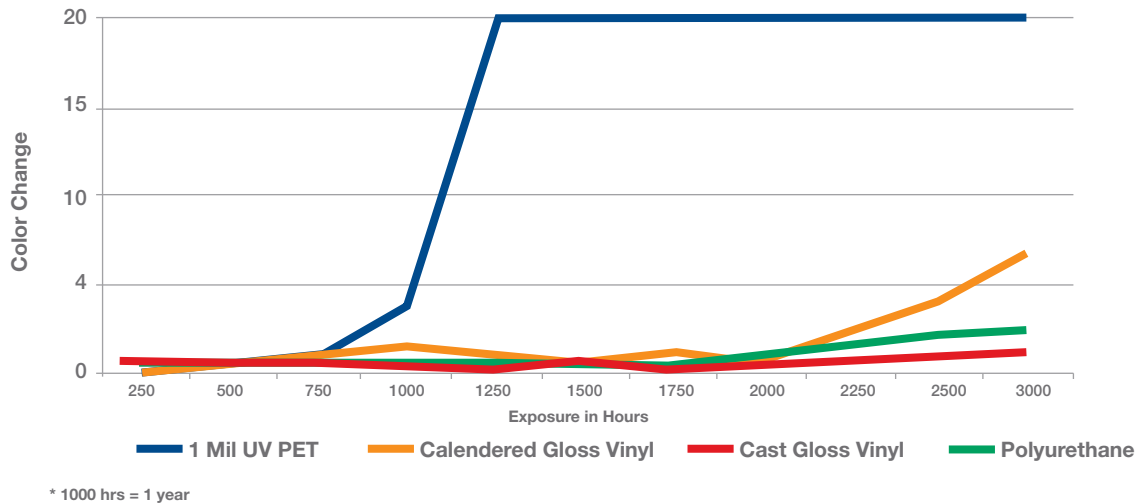
Recognition and Standards

Our specialized overlaminates are UL® 969/CSA recognized and meet the automotive Ford WSS – M99P41 and GMW 14573 standards.

Xe Arc Testing with TT Ribbon (DNP R510HF) - PVC Base



Xe Arc Testing UV Flexo Ink (Black) - PVC Base



Vinyl-on-Vinyl Options Provide Conformability

Aesthetic Versatility

Need to label over complex curves or odd shapes? Think vinyl-on-vinyl. Whether you choose a calendered or cast vinyl overlaminate, pairing either with a vinyl facestock offers a more conformable material for additional control when labeling challenging applications.

Spec#	Product Description	Width/ Length (In./Ft.)	Location	Lead Time
80051	2 Mil Cast Gloss Vinyl/S659/ 1.5 Mil PET	Stock 60/300	PVL	Next Day
80052	3 Mil Calendered Gloss Vinyl/S8072P/ 1.5 Mil PET	Stock 60/300	PVL	Next Day
80053	1.5 Mil Gloss Urethane/S659/ 1.5 Mil PET	Stock 60/300	PVL	Next Day
80054	3 Mil Calendered Matte Vinyl/S8072P/ 1.5 Mil PET	Stock 60/300	PVL	Next Day

PVL=Painesville, OH



Avery Dennison **AD**vantage: Technical Excellence

You can count on members of the Avery Dennison **AD**vantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

**Are we missing a construction you need?
Ask about our Select Solutions Engineered
Solutions.**

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.



**LOW
MOQ**



**Quick QUOTES –
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SHIPPING**

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