

Make It Easy to Choose the Right Removable for the Job.

The Avery Dennison Select Solutions Removables portfolio is a convenient tool designed to simplify the often-confusing world of removable labeling. The portfolio offers:

- A proven core of multipurpose products, featuring general purpose and application solution adhesives, that address a range of application needs from simple to complex
- Detailed adhesive performance charts make it easier to select the proper label construction for your application
- Separate paper and film sections featuring solutions developed for a variety of performance requirements
- Cost-effective, application-based solutions with shorter time to the marketplace, low minimum order quantities, fast quotes and rapid shipping

Select Solutions™ Removables Portfolio

Taking the Time and Complexity Out of Removable Labeling

Broad Selection of Purpose-Built Removables

You can depend on the Select Solutions Removables portfolio to deliver a breadth of technologies that can position you to move into new segments with confidence. Suited for an array of applications, the portfolio provides targeted solutions with stable tack across the label's lifespan, clean removal and the substrate versatility you need.

Collaborative Approach

Take advantage of the Select Solutions Removables portfolio and the Avery Dennison team to grow your removables business. Our global team – including adhesive research experts, technical specialists and segment professionals – can readily suggest a product to meet your application needs. If a product does not exist, our Engineered Solutions team can create a specialized construction just for you and your customer - expanding your breadth of products and offering the right custom solution.

LP1000

UR3

R5423*

R423

R128

R5195

More Removable

Less Removable

Removable Adhesives for Paper Components

General Purpose

R5195 General purpose removable adhesive featuring moderate initial tack and minimal adhesion build over time. Its consistent level of adhesion and long-term removability make it suitable for applications on substrates such as glass and plastics. Proven successful for shelf and tote marking used in logistical tracking.

Application Solution

UR3 Ultra-removable microsphere adhesive, featuring a consistent level of adhesion, as well as long term removability and repositionability across a wide variety of substrates. Fasson® UR3 remains removable for months with peel and reseal characteristics that provide consistent, secure positioning and clean removability.

LP1000 Ultra removable adhesive, featuring long-term, clean removability across wide variety of substrates. It offers economical solution for various opportunities. Designed to offer smooth peel and excellent die cutting and stripping characteristics. Particularly suited for applications like: retail information labels, inventory management or work-in-progress, point of sale promotions, newspapers, promotional labels, books, housewares, credit cards or glass.

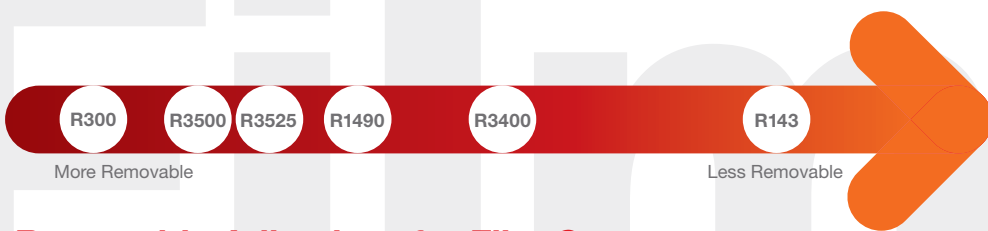
R423/R5423 Removable, low peel adhesive featuring long-term removability, and excellent die cutting and stripping characteristics. Particularly suited for wallpaper promotional labels, high gloss book covers and shelf marking. R5423 is an excellent solution for Monroney labels.

R128 Removable rubber-based adhesive with high initial tack, internal strength and stable adhesion. R128 is recommended where clean removability is of primary importance. Adhesive can be used on a variety of substrates including glass, metal, plastic and others.

Paper Products and Service Programs

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
R5195				
18303	Fasson® Laser Copy™ Jet/R5195/45#LF	EXACT™/10000	FTW	Next Day
18327	Fasson® Trans-Therm®1C/R5195/40#CK	EXACT™/10000	FTW, DAL, SEA	Next Day
18328	Fasson® 60# Semi-Gloss Elite™/R5195/40#SCK	EXACT™/5000	FTW, QTN, PTC, NEE, WCT	Next Day
		EXACT™/10000	SEA	
18329	Fasson® 50# DSX™/R5195/50#CK	EXACT™/10000	FTW	Next Day
18444	Fasson® Matte Litho/R5195/40#SCK	EXACT™/2500	FTW	Next Day
18445	Fasson® 60# Cast Gloss/R5195/40#SCK	EXACT™/10000	FTW	Next Day
18558	Fasson® DT200GP/R5195/40#CK	EXACT™/10000	FTW, MTL	Next Day
		EXACT™/15000		
18559	Fasson® 60# Archival Semi-Gloss/R5195/40#LF	78/1668 Ready Width™ 13/10000	FTW	Next Day
18685	Fasson® DT200HD Plus/R5195/40#CK	EXACT™/5000/10000	FTW	Next Day
54116	Fasson® 54# Semi-Gloss FSC®/R5195/46#LF	EXACT™/10000	NEE	Next Day
UR3				
53421	Fasson® High Gloss Plus/UR3/40#SCK	EXACT™/5000	PVL	Next Day
53432	Fasson® Trans-Therm®/UR3/40#SCK	EXACT™/5000	PVL	Next Day
54125	Fasson® Semi Gloss Plus/UR3/40#SCK	EXACT™/5000	PVL	Next Day
LP1000				
54148	Fasson® DT 200HD FSC/LP1000/40#SCK	EXACT™/5000	PVL	Next Day
54149	Fasson® 60# Semi-Gloss /LP1000/40#SCK	EXACT™/5000	PVL	Next Day
R423/R5423				
19714	Fasson® Semi-Gloss Elite™/R423/40#SCK	60/1668	PVL	Next Day
96546	Fasson® 60# Cast Gloss/R423/40#SCK	60/1668	PVL	Next Day
98203	Fasson® Trans-Therm® 1C/R423/40#SCK	60/1668	PVL	Next Day
18345	Fasson® Standard Laser-Rite™/Std R5423/50#MF	EXACT™/10000	FTW	Next Day
53763	Fasson® Durable Laser-Rite™ FSC®/R5423/50#MF	EXACT™/5000	FTW	Next Day
R128				
01991	50# DSX™/R128/50#SCK	30/1500	PTC	4 Days
07607	Fasson® High Gloss Plus/R128/40#SCK	60/1550	PTC	Next Day
07719	Fasson® High Gloss Plus/R128/50#SCK	30/1550	PTC	4 Days
15931	Fasson® Semi-Gloss Elite™/R128/40#SCK	30/1500	PTC	4 Days
96088	Fasson® Trans-Therm® 1C/R128/40#SCK	30/1667	PTC	6 Days
96174	Fasson® Trans-Therm® 2C/R128/40#SCK	30/1500	PTC	4 Days
19342	Fasson® Trans-Therm® 1C FasCover™ 2/R128/40#SCK	30/1500	PTC	4 Days
13645	Fasson® FasPrism™ Iridescent/R128/40#SCK	30/1500	PTC	4 Days

DAL=Dallas, TX, FTW=Fort Wayne, IN, WCT=West Coast, PVL=Painesville, OH, PTC=Peachtree City, GA, QTN=Quakertown, PA, MTL=Montreal, QC, SEA=Seattle, WA, NEE=Neenah, WI



Removable Adhesives for Film Components

General Purpose

R3500 Specially formulated acrylic adhesive designed for ease of removability from plastic packaging while maintaining good peel performance. Suitable for many general-purpose applications.

Application Solution

R143 Specially formulated acrylic removable adhesive with versatile performance properties. Specific applications include durables, electronics assembly labeling and reclosures.

R1490 Specially formulated low odor acrylic adhesive with clean removability properties and a smooth, low noise peel. Smooth peel from flow-wraps, olefins and other plastics. Suitable for reclosure applications.

R300 Ultra removable clear adhesive, suitable in applications requiring long-term removability. Particularly well suited for CD/DVD security labeling, oil change labels, housewares and glass.

R3400 Removable adhesive featuring moderate initial tack and minimal adhesion build over time. It offers a consistent level of adhesion and long-term removability across a variety of substrates. An excellent choice for resealable packaging and multi-use labels. Suitable for wide range of substrates and applications.

R3525 Specially formulated acrylic adhesive designed for ease of removability from plastic packaging while maintaining good peel performance. Suitable for many general-purpose applications.

Film Products and Service Programs

A list of our featured removable film constructions and service programs. Based on customer input and insight from Avery Dennison experts, the offering continues to evolve. If you are seeking a product that is not listed, please contact your sales or technical representative for information about our custom product development program - Engineered Solutions.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
R3500				
77461	Fasson® 2.3 Mil White BOPP TC/R3500/1.2 Mil PET	EXACT™/10000	NEE	Next Day
77462	Fasson® 2 Mil Clear BOPP TC/R3500/1.2 Mil PET	EXACT™/15000	NEE	Next Day
78148	Fasson® 2 Mil Clear BOPP TC/R3500/40#SCK	EXACT™/5000	NEE	Next Day
78149	Fasson® 2.3 Mil White BOPP TC/R3500/40#SCK	EXACT™/5000	PVL	Next Day
R143				
75394	Fasson® Primax® 350/R143/1.5 Mil PET	EXACT™/5000	PVL	Next Day
77967	Fasson® Primax® 350/R143/50#SCK ABC	EXACT™/5000	PVL	Next Day
78578	Fasson® 2 Mil Clear BOPP TC/R143/1.2 Mil PET	60/1000	PVL	Next Day
77652	Fasson® 2.3 Mil White BOPP TC/R143/1.2 Mil PET	54/2500	PVL	5 Days
R1490				
79008	Fasson® 2.3 Mil White BOPP TC/R1490/1.2 Mil PET	60/1000	PVL	7 Days
R300				
75150	Fasson® 2 Mil Clear BOPP TC/R300/1 Mil PET	60/1668	PVL	Next Day
77563	Fasson® 2.6 Mil White BOPP TC/R300/40#BG	EXACT™/5000	PVL	Next Day
R3400				
78201	Fasson® 2 Mil Clear BOPP TC/R3400/40#BG	60/1668	PVL	Next Day
78632	Fasson® 2.3 Mil White BOPP TC/R3400/1.2 Mil PET	60/1668	PVL	Next Day
78860	Fasson® 2 Mil Clear BOPP TC/R3400/1 Mil PET	60/1668	PVL	Next Day
R3525				
79625	Fasson® 2 Mil CL BOPP TC/R3525/1.2 Mil PET	60/1668	PVL	4 Days

PVL=Painesville, OH, NEE=Neenah, WI



Adhesive Snapshot for easy reference

The Removables Portfolio features nine adhesives that include technologies such as microsphere, solvent acrylic, emulsion acrylic and hot melt rubber. Designed to perform in specific applications on various substrates, the portfolio's constructions provide the versatility you need. To easily reference the properties of each adhesive, please refer to the paper and film charts below.

Removable Paper Adhesives

		Removable				
		UR3	LP1000	R423	R128	R5195
Adhesive Technology		Emulsion Acrylic (Microsphere)	Emulsion Acrylic	Emulsion Acrylic	Hot Melt Rubber	Emulsion Acrylic
Minimum Application Temperature, °F		20	10	10	10	40
Service Temperature Range, °F		-40 to 160	-40 to 160	-40 to 160	-65 to 120	-40 to 160
Food Contact		Indirect	Indirect	Indirect	Indirect	Indirect
Peel* (PE/Stainless)		.52/.40	.28/.37	.60/.52	.74/.55	.73/.91
Tack* (PE/Stainless)		.60/.93	.01/.42	.25/.53	1.0/1.3	1.1/1.4
Plastic	Polypropylene (PP)	■	■	■	■	■
	Polyethylene - High Density (HDPE)	■	■	■	■	■
	Polyethylene Terephthalate (PET)	■	■	■	■	■
Glass	Polyethylene Coated	■	■	■	■	■
	Window (annealed)	■	■	■	■	■
	Automotive (tempered)	■	■	■	■	■
Metal	Powder Coated (smooth PET)	■	■	■	■	■
	Painted (alkyd enamel)	■	■	■	■	■
	Stainless Steel	■	■	■	■	■
Paper	Recycled Corrugated	■	■	■	■	■
	Bond (uncoated)	■	■	■	■	⚠
	Glossy (coated)	■	■	⚠	⚠	⚠

Based on six week testing of practical removability rating and failure mode
 *Peel and tack are measured in lb./inch

■ Recommended - Test in actual application
 ■ Recommended - Tighter adhesion
 ⚠ Not Recommended

Removable Film Adhesives

		Removable					
		R300	R3500	R3525	R3400	R1490	R143
Adhesive Technology		Emulsion Acrylic			Solvent Acrylic		
Minimum Application Temperature, °F		45	40	40	40	50	50
Service Temperature Range, °F		-40 to 176	0 to 200	0 to 200	-40 to 176	-40 to 250	-40 to 250
Food Contact		Indirect	Indirect	Indirect	Indirect	Direct	Pending
Peel* (PE/Stainless)		0.14/0.47	0.25/0.78	0.31/0.98	0.41/0.92	0.32/0.96	0.49/1.39
Tack* (PE/Stainless)		0.44/0.71	0.56/1.12	0.70/1.40	0.72/1.27	0.56/1.49	0.99/2.20
Plastic	Polypropylene (PP)						
	Polyethylene - High Density (HDPE)						
	Polyethylene terephthalate (PET)						
Glass	Polyethylene coated						
	Window (annealed)						
	Automotive (tempered)						
Metal	Powder coated (smooth PET)						
	Painted (alkyd enamel)						
	Stainless Steel						
Paper	Recycled Corrugated						
	Bond (uncoated)						
	Glossy (coated)						

Based on 6 week testing of practical removability rating and failure mode
 *Peel and tack are measured in lb./inch

Recommended - Test in actual application Recommended - Tighter adhesion Not Recommended

1916, 01/2018, PDF

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Label and Packaging Materials

North Asia
 5th Floor, Hongye Park
 1801 Hongmei Road,
 Xuhui District 200233,
 Shanghai, China
 +86 21 33951888

South Asia Pacific and Sub-Saharan Africa
 460 Alexandra Road,
 PSA Building
 #28-02/03, Singapore 119963
 +65 6430 7000

Europe
 Willem Einthovenstraat 11
 2342 BH Oegstgeest
 The Netherlands
 +31 85 000 2000

Latin America
 Rodovia Vinhedo-
 Viracopos, KM 77
 CEP 13280-000
 Vinhedo - SP, Brazil
 +55 19 3876-7600

North America
 8080 Norton Pkwy
 Mentor, OH 44060
 800.944.8511