Overlaminates Portfolio

Performance and versatility at the highest level of durable goods labeling

Overlaminate materials are essential for ensuring the performance and longevity of durable goods labels, protecting printed graphics from scuffing, fading, and other damage to maintain their functionality, whether for identification, tracking, or branding. Avery Dennison offers a comprehensive range of overlaminates designed to provide superior protection and extend the life of labels and graphics, even in the most demanding environments. Our solutions keep critical information legible, brand identities vibrant, and products resilient against harsh weather, UV exposure, abrasion, and chemical contact.

Our portfolio includes both linered and self-wound overlaminates, providing the flexibility and performance you need for a variety of applications:

Linered Overlaminates are designed to protect adhesives before application, offering reliable performance and enhanced print clarity. With exceptional rigidity and flatness, they ensure precise lamination and easy application. Key features include: -Die-cut flexibility and compatibility with specialized converting processes.
- Improved effectiveness when used with labels with heavier ink coverage, thanks to better adhesive wet out.
- UL®/CSA-recognized PET films that meet UL 969 standards.
- A versatile portfolio that includes Lexan®, print-treated, top-coated, UV, and matte polyester films.

Self-Wound Overlaminates are engineered to maximize converting efficiency, minimize material waste, and streamline high-speed applications. This innovative format delivers cost savings and operational advantages without sacrificing durability. Our selection includes clear and matte PET options, providing a balance of robust protection and visual appeal.

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Depending on your print method, we have overlaminates that are compatible with Flexo, UV, or Thermal Transfer printing.

Linered overlaminates have been tested in our Mentor Innovation Center to meet the requirements of a variety of environments, conditions, temperatures and OEM standards.

Spec#	Product Description
Linered	
75849	Fasson® 3 Mil Velvet Lexan®/S730/1.5 Mil PET
75850	Fasson® 5 Mil Velvet Lexan®/S730/1.5 Mil PET
77955	Fasson® 1 Mil Clear Print-Treated Polyester/S8020/1 Mil PET
77842	Fasson® 1 Mil Clear TC Polyester/S8020/1 Mil PET
77844	Fasson® 1 Mil Clear Print-Treated Polyester/S8020/40#BG
77843	Fasson® 1 Mil Matte Polyester/S8020/40#BG
77841	Fasson® 1 Mil Clear TC Polyester/S8020/40#BG
77845	Fasson® 2 Mil Clear Print-Treated Polyester/S8020/40#BG
77854	Fasson® 2 Mil Clear TC Polyester/S8020/40#BG
79325	Fasson® 1 Mil Clear UV PET/S3000/1 Mil PET
77855	Fasson® 1 Mil Clear TC Polyester/S730/1 Mil PET

Spec#	Product Description
Self-Wound	
PET	
B9339 643	.5 MIL SOFSENS 643 PET
B9345 674	.75 MIL CLR S/W PET
B9353 609	1 MIL CLR S/W PET MR
B9354 614	1.42 MIL CLR S/W PET
B9355 620E	2.0 MIL CLR S/W PET
UV Resistant PET	
B9080 691V	1 MIL CLR PET UV RST
B9414 691DIG	1 MIL CLR PET UV RST
PET UL	
B9442 675	.75 MIL CLR S/W PET UL
B9428 692	1 MIL CLR S/W PET UL
Thermal Transfer	
B9416 610T	1 MIL CLR S/W PET TT
B9417 631T	1 MIL MATTE S/W PET TT
B9435 692T	1 MIL CLR S/W PET TT
Digital	
B9358 841	DIG EZ RELEASE CLR PET

Are we missing a construction you need? Contact your application consultant or sales representative to discuss how we can meet your needs.

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