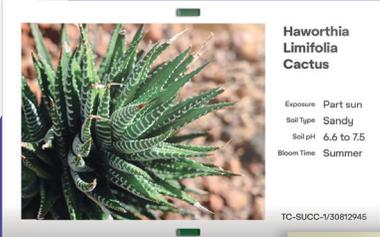




# Rapid-Roll® Portfolio

More Products.  
More Solutions.  
More Opportunities.



## Rapid-Roll Enables Your Growth Beyond Pressure-Sensitive

### Avery Dennison ADvantage

We are one company servicing a vast range of pressure-sensitive, paper, film and specialty materials for all your printing and converting needs. Benefit from one-stop shopping with single-point order entry, one point of contact and single freight shipments.

### Technical Support at Every Level

A community of highly skilled technical experts collaborate with you, optimize your opportunities, provide on site support and source materials specific to your needs.

### Portfolio Characteristics

- Over 350 stock products
- Slit and ship press-ready rolls
- Same day/next day shipping for >90% of orders
- Short run, low MOQs (as low as one 5" slit roll x 5,000 ft)

### Secure Supply Chain:

- We take on the inventory management burden, reducing buffering capacity issues, ensuring continuity of supply and avoiding carrying costs for you
- Multi-sourcing



## High Strength Film

We carry top film brands with superior strength in the cross direction for end uses such as agricultural tags and high durability applications.

### Applications

automotive parts tags, bag headers, hunting tags/licenses, key tags, law labels/tags, lumber tags, power cord tags, transportation and wristbands



## FlexPak

Rapid-Roll carries the broadest portfolio of lightweight, printable laminated flexible packaging film and paper options. In addition, application advice on these materials and custom solutions are always available.

### Applications

dry goods, soup and drink mixes, candy bags, travel packets and promotional packaging



## Prime Print Film

A variety of top brand products with superior print performance in the synthetic tag market. These popular materials print and finish like paper with the durability of plastic, which is ideal for some of today's most demanding applications.

### Applications

prescription cards, insurance cards, shelf talkers and banners



## Shrink Sleeve

Top to bottom, 360 degree film showcases colorful designs on curvy shapes, a popular choice for brand owners who want greater shelf appeal.

### Applications

custom products, beer and beverage cans, sport drinks, dairy, personal care and household products



## Coated Board

Coated one side and two side board stocks with excellent strength, stiffness and brightness in a variety of finishes.

### Applications

table tents, menus, garment tags, shelf marking and P.O.P. displays



## Silicone-Coated Release Liners

Easy, tight release liners used in customer/retail and industrial applications. Used primarily for in-line pressure-sensitive adhesive laminating applications.

### Applications

direct mail, data processing labels



## Prime Label Paper

Economical grade to premium C1S and C2S papers in matte, semi-gloss and high gloss finishes. Also metalized paper, wet-strength and latex impregnated paper.

### Applications

beverage labels, catalogs, direct mail, folding and extended text



## Thermal Transfer

Bright white, smooth surface tag materials with problem-free matte coating enable sharp, legible barcodes. Usable with low cost wax ribbons.

### Applications

tracking and inventory, product identification, cold storage and freezer exposure, retail, mailing, office, shipping and distributing



## Direct Thermal

Select from top coated and non-topcoated papers designed for multiple durability and thermal sensitivity needs.

### Applications

tickets, lightweight ATM receipts, entertainment ticketing and sport/game licensing

For more detailed information about our full Rapid-Roll Portfolio, contact your Avery Dennison representative or visit [label.averydennison.com/rapidroll](http://label.averydennison.com/rapidroll) See the EXACT™ Card for current EXACT and Ready Width™ service programs.

## Did You Know?

Rapid-Roll is the largest distributor of Valeron® Films and we buy/carry a wider portfolio of Tyvek® graphics products than anyone else in the industry? Our featured brands include:

- Valeron and V-MAX®
- Polyart® Synthetic Paper
- Graphic grade Tyvek
- Smudgeproof Kimdura® Synthetic Paper
- Polyolith® Synthetic Paper
- Yupo® Synthetic Paper

