



What's new:

TAMPER EVIDENT ADHESIVE S788P

S788P is broadening our tamper evident portfolio thanks to its balanced adhesive properties that result in successful fiber tear on different paperboard box/varnish combinations used in the pharmaceutical industry.

Safeguard Your Brand

Avery Dennison Pharmaceutical Security Solutions

Drug counterfeiting is a growing problem both for pharmaceutical manufacturers and the patients they serve. When counterfeiting happens, manufacturers of these drugs experience damage to their brand image, sales and revenue.

Brand Protection Solutions

Pharmaceutical packagers and manufacturers must ensure that their products are secure and can be authenticated in all phases of the value chain, and thus determine whether packaging has been tampered with.


Tamper-evident labeling solutions leave visible evidence behind in the event of unauthorized access, alteration or replacement of the product. **Anti-counterfeiting labeling solutions** have hard-to-copy features, they're also integrated with labels to enable authorities and/or consumers to tell between an authentic product and a counterfeit one.

The Avery Dennison Security labeling solutions can be created at three different levels of security:

Basic
Advanced
High-end

Basic security features are provided for products containing security threads, holograms and other off the shelf solutions. For a more advanced level of protection, additional features can be added and customized.

High-end solutions offer companies the greatest level of protection. Label designers can incorporate unique components and customized security features into a label to identify and track products.

Pharmaceutical counterfeiting cases have risen 800% in recent years¹

Approximately 50% of all drugs sold online are from non-approved FDA sources.²

In 2012, the WHO estimated the counterfeit drug trade was a \$431 billion a year industry and growing.²

As many as one million people are dying every year from ingesting counterfeit drugs. The reality remains a deadly one.²

Security Solutions Portfolio

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
Tamper-Evident				
19348	Fasson® Tamper-Resistant Litho/S814/40#SCK	EXACT™/5000	PVL	Next Day
53584	Fasson® Tamper-Resistant Litho/S8015/40#BG	60/2500	PVL	4 Days
53583	Fasson® Tamper-Resistant Litho/S8015/50#SCK	60/2500	PVL	4 Days
53581	Fasson® Tamper-Resistant Litho/S8015/1.2 Mil PET	60/2500	PVL	4 Days
Frangible Film				
60097	Fasson® 2 Mil Clear Acetate/S730/50#SCK ABC	52/1668	PVL	Next Day
77614	Fasson® MAT WH SYN TE/S692N/1.5 Mil PET NEW!	20800	PVL	20 Days
Void				
78194	Fasson® 2 Mil White Void Polyester TC/S8015W/50#SCK	EXACT™/1668	NEE	Next Day
78195	Fasson® 2 Mil Silver Void Polyester TC/S8015/50#SCK	EXACT™/1668	NEE	Next Day
78196	Fasson® 2 Mil Matte Chrome Void Polyester TC/S8015/50#SCK	54/1000	PVL	4 Days
Sharp Tear				
77964	Fasson® 3 Mil Clear MDO/S692N/1.2 Mil PET	EXACT™/10000	QTN	Next Day
77980	Fasson® 3 Mil White MDO/S692N/1.2 Mil PET	EXACT™/10000	NEE, QTN	Next Day
Fiber Tear				
79676	Fasson® 2 Mil Clear BOPP TC/S788P/40BG NEW!	60/4167	PVL	10 Days

NEE= Neenah, WI PVL=Painesville, OH QTN=Quakertown, PA

Secure your future with Avery Dennison today

Our experienced sales and technical team will work closely with you to determine the specific needs of your pharmaceutical products. Profiling your exact requirements allows us to implement optimum security solutions that are intended to ensure your brand's compliance with applicable regulatory standards while aggressively counteracting drug counterfeiting and tampering.

Security Applications:

- > Medical Devices
- > Pharmaceuticals
- > Tax Stamps
- > Consumer Electronics
- > Food and Beverage
- > Wine and Spirits

¹ "The War Against Counterfeit Drugs", Pharmaceutical Technology, 2011

² Somra, G. (2015, August 31). Online pharmacies suspected of counterfeit drug sales - CNN.com. Retrieved January 11, 2016, from <http://www.cnn.com/2015/08/31/health/counterfeit-medications/>

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