

# Avery Dennison TTC Eco™

Sustainable thermal paper solutions that save cost, time and space

TTC Eco™ is a top-coated thermal transfer label construction with a 2.1 mil FSC®-certified paper facestock, and 1.5 mil SCK liner. With 33% more labels per roll and a lower cost per MSI than other thermal papers, this product offers benefits across the board, including reduced cost, increased productivity and improved sustainability.



## Product Information



### Increased Productivity

- 33% more labels per roll with thinner construction

#### For Converters

- 20k ft of material on the same roll size as a standard 15k ft roll
- More up time on converting assets
- Less changeovers
- Warehouse space savings with 5k more feet of labeling material per roll

#### For Brand Owners

- 750' on the same size roll as a standard 500' roll
- More labels in each box of printer-sized rolls received
- 50% more labels per roll for industrial desktop printers

#### For Distributors

- More labels per roll allows label rolls to match thermal ribbon length



### Reduced Cost

- Lower price/MSI than other thermal transfer papers
- Reduced spend on corrugated boxes by 33%
- 33% less freight costs with more material in one truckload and lower shipping cost



### Improved Sustainability

- About 40% landfill waste reduction from liner waste
- Less emissions from trucks and less fuel used with more labels per truckload
- FSC®-certified paper facestock

#### GreenPrint Information

- 16% less fossil materials
- 27% less tons of biobased materials
- 21% less gallons of water
- 24% less energy used
- 27% less greenhouse gas emissions
- 26% less tons of solid waste

[label.averydennison.com](http://label.averydennison.com)

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