

Eco Portfolio

Unleash the Power of Less



The Avery Dennison Eco Portfolio offers innovative, eco-friendly labeling solutions designed to reduce environmental impact without compromising performance. Featuring thinner facestocks and liners, these labels minimize waste, enhance productivity, and support sustainability across industries like eCommerce, food, and personal care. By enhancing operational efficiency, cutting costs, and lowering carbon emissions, the Eco Portfolio empowers brands to meet their sustainability goals without compromising on quality or excellence.



TTC Eco

TTC Eco is a thermal transfer label featuring a top-coated, 2.1 mil FSC®-certified paper facestock paired with a 1.7 mil SCK liner.



DT Eco

Created as a "sister product" to TTC Eco, DT Eco is a non-topcoated direct thermal printable label construction with a 2.1 Mil FSC®-certified paper facestock and a 1.7 Mil SCK liner.



Semi-Gloss Eco

Semi-Gloss Eco is a FSC®-certified 48# prime paper label, available with your choice of a .92 Mil PET liner or a 34# CCK liner.

Eco products are available with both emulsion and hotmelt adhesives to support a variety of applications, including:

- Food
- Home and Personal Care
- Ecommerce and Logistics



Increased
Productivity

- 20% more labels per roll with thinner construction
- More up time on converting assets
- Less changeovers
- Warehouse space savings



Reduced
Cost

- Lower price per MSI than standard papers
- 33% less freight costs with more material in one truckload and lower shipping cost



Improved
Sustainability

- Reduced environmental impact compared to standard paper, with lower carbon emissions and decreased water consumption*.
- FSC®-certified paper facestock

Carbon Trust Footprint

- When moving from a DT 200 or 300 facestock to DT ECO, you'll save:
 - 23% carbon
 - 22% water
- When moving from a TTC facestock to TTC ECO, you'll save:
 - 21% carbon
 - 21% water
- When moving from a 54# Semi-Gloss facestock to 48# Semi-Gloss ECO, you'll save:
 - 12% carbon
 - 10% water

Spec#	Product Description
54341	TTC ECO FSC®/S1550/1.7M SCK
B2884	DT ECO FSC®/S1550/1.7M SCK
C1750	DT ECO FSC®/AT2550/1.7M SCK
C2982	DT ECO FSC®/AT2550/40# SCK
C3671	48# Semi-Gloss/AT2550/92M PET
C3680	48# Semi-Gloss/C4500/92M PET
54298	48#Semi-Gloss/AT2550/34#CCK

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