DT Linerless

Our Direct Thermal blank linerless labeling solutions enhance efficiency by providing more labels per roll and reducing downtime and changeovers. They promote sustainability by eliminating liner and matrix waste, and offer convenience by removing the need to peel or handle liners. Eliminating the liner on Direct Thermal blanks allows customers to get up to 50% more labels per roll. This leads to fewer roll changes, speeding operations and improving warehouse utilization. The Avery Dennison blank linerless labeling solutions offer productivity, sustainability, and safety benefits.

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Productivity Benefits

Thirty-two percent thinner, with up to 50 percent more labels per roll, our Direct Thermal Linerless solution offers converters greater operational ease and efficiency. Productivity benefits include:

– Fewer roll changes
– More printer uptime
– No die cutting or matrix waste
– Lower supply chain costs: 32% thinner and fewer rolls to ship
– Variable length label capability in end-user printers enables SKU reduction
– Available with all-temp and removable adhesives
– No liner to peel

Sustainability benefits

Release liners and matrix account for more than half of the label waste created during label application. Direct Thermal Linerless labels don't use a release liner. A silicone coating on the facestock means self-wound labels won't stick to those underneath, eliminating the need for liner and matrix. Without liners, there is no liner waste, no liner disposal costs, and no safety risks to workers due to liner waste on the shop floor.

Why Avery Dennison

Avery Dennison's Direct Thermal Linerless solution is manufactured in Ohio, offering excellent thermal sensitivity and consistent release and adhesion. Our portfolio is available with all-temp and removable emulsion adhesives to allow you to meet a variety of application needs. Plus we offer two flexible service model s: slit rolls and case packs.. What's more, with in-depth label and adhesive expertise, our technical service specialists are dedicated to maximizing value for you. Helping with scale-up, converting, application troubleshooting and more.

With robust image and background stability for barcode scanning and readability, Avery Dennison's Direct Thermal blank Linerless label opportunities include but are not limited to:

– Quick Serve Restaurants
– Shipping labels and logistics
– Warehouse and transportation
– Weigh scale
– Click and Pick

Model	Spec #	Adhesive	# of Rolls/case	Width	Length	Core Size
Slit Roll	C0567	All-Temp	-	> 4 – 52	5 and 10 K	6" for 52" wide, 3" for < 52" wide
Slit Roll	B9223	Removable	-	> 4 – 52	5 and 10 K	6" for 52" wide, 3" for < 52" wide
Case Pack	C1557	All-Temp	30 rolls	2.28" (58 mm)	213 ft (65 m)	1.57" (40 mm)
Case Pack	C2099	All-Temp	30 rolls	3.15" (80 mm)	262 ft (80 m)	1" (25 mm)
Case Pack	C2205	All-Temp	30 rolls	2.75" (70 mm)	264 ft (80m)	1.57" (40 mm)
Case Pack	C2203	All-Temp	12 rolls	2.28" (58 mm)	350 ft (107 m)	2.75" (70 mm)
Case Pack	C2468	All-Temp	12 rolls	3.15" (80 mm)	213 ft (65 m)	1.57" (40 mm)

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