



RFID Solutions Beauty



For more information about RFID in Beauty
please visit: averydennison.com/rfid

Avery Dennison

Our RFID portfolio offers UHF RFID inlays with excellent readability on liquid containing and metallic-embellished packaging. These field-tested solutions are proven to increase inventory accuracy, reduce shrinkage, and aid loss prevention.

Avery Dennison RFID delivers tagging solutions that increase item level inventory accuracy, improve loss prevention and create endless opportunities to enhance consumer engagement and brand loyalty.

RFID for Beauty

- RFID efficiently and accurately manages complex SKU and color variations to minimize losses.
- Avery Dennison RFID inlays provide excellent readability on everything from small sizes to liquid to metal packaging.
- RFID field-tested inlay solutions will improve inventory accuracy from 30-70% to up to 99.8%.
- Inventory accuracy and visibility helps increase sales in omnichannel retailing. With RFID enabled visibility, brands and retailers can now pick to the last unit.
- Loss visibility for high shrink items.

In-store
inventory
reads up to
20x
faster
than barcodes

