

# Black Collection



An iconic black label can transform a brand, conveying a premium look and feel to consumers. Quality of execution is everything, and the Avery Dennison Black Collection gives converters and brand owners materials that look the part – right up to the edge of the label.

The Black Collection is a broad portfolio that delivers the exceptional and dependable quality needed for eye-catching packaging designs that stand out on the shelf, especially when using textured black labels.

Materials include smooth to highly textured surfaces, thick to thin facestocks and a variety of different shades. Converters no longer have to print twice to create a rich and even black. You'll benefit from saturated black labels without white edges, along with the stable hot foiling needed to release your creativity.

Take consumers on an elegant and luxurious journey into the dark - and use the Black Collection to make wines, spirits and beers really stand out on the shelf.



Low  
MOQ



Quick  
Quote



Fast  
Delivery

## Key features

- ▶ An extensive black labelling portfolio
- ▶ Different textures and shades
- ▶ Eliminates the need to print 2x for full black
- ▶ Black labels without white edges
- ▶ Good printability
- ▶ Stable hot-foiling on unprinted areas

## Application areas

- ▶ Wine
- ▶ Spirits
- ▶ Craft beer

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## Product information

Customization is an expert away

Take the opportunity to harness the power of an experienced team of label materials experts to create unique solutions for your clients. Technical Leaders can Mix and Match existing material or create an Engineered Solution with unique material, pattern or performance.

<u>Spec #</u>	<u>Product description</u>	<u>Width/ Length</u>	<u>Lead time</u>
16256	Fasson® 60# Black Vellum/ S100R/44#PK	30/4630	Custom
53962	Fasson® 60# Estate Label® No. 25 Black Wet-Strength FSC®/S100R/1.2 Mil PET	60/5000	EXACT
54304	Fasson® 74# Night Skye Black Wet-Strength FSC®/S100RB/1.2 Mil PET	60/1668	Stock
54305	Fasson® Black Velvet/S100RB/1.2 Mil PET	60/1668	Stock
53949	Fasson® 70# Classic® Laid Epic Black Wet-Strength FSC®/S100RB/1.2 Mil PET	30/1668	Stock



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Label and  
Packaging Materials

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