



Digital Printing Portfolio

Primera Water-based Inkjet

Fasson® product constructions shown have been evaluated by Avery Dennison and Primera and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products, including prime paper and film offerings with specialized finishes, are available through the EXACT™ and Ready Width™ service programs. The one-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.

Spec#	Facestock	Adhesive	Liner	Width/Length (In./Ft.)	LX500	LX900	LX1000/LX2000
PRIME PAPER							
53109	DemandJet™ 500HG	AT20	40#SCK	EXACT™/2500	●	●	●
53110	DemandJet™ 500HG	S2501	40#SCK	EXACT™/2500	●	●	●
				EXACT™/5000	●	●	●
53684	DemandJet™ 500HG	R195	40#SCK	Custom Coat 60/4200	●	●	●
53966	DemandJet™ 500HG FasCover™	S2501	40#SCK	Stock 60/1668	●	●	●
54197	DemandJet™ SG WBJ	AT20	40#SCK	Stock 78/1668	●	●	●
54166	DemandJet™ SG WBJ	S2501	40#LF	EXACT™/2500	●	●	●
53708	Premium Matte WBJ	S2501	40#LF	EXACT™/2500	●	●	●
54049	Premium Matte WBJ	AT20	40#SCK	Stock 78/1668	●	●	●
54058	Premium Matte WBJ	S246	40#SCK	Stock 60/1668	●	●	●
54060	Standard Matte WBJ	S2501	40#SCK	EXACT™/2500	●	●	●
PRIME FILM							
79659	Gloss White BOPP WBJ	S7000	40#BG	EXACT™/2500	●	●	●
79799	Matte White BOPP WBJ	AT20	40#BG	Stock 60/1668	●	●	●
79800	Satin White BOPP WBJ	AT20	40#BG	Stock 60/1668	●	●	●
79668	Gloss Clear BOPP WBJ	S7000	40#BG	Stock 60/1668	●	●	●
DURABLE FILM							
79348	5 Mil Matte White Drum Label	S4600	50#SCK	EXACT™/2500	●	●	●
79404	3 Mil Matte White Synthetic	S8001	50#SCK	EXACT™/2500	●	●	●
79119	2 Mil White WBJ PET	S8001	50#SCK	Stock 54/1668	●	●	●
79330	3.2 Mil White WBJ Vinyl	S730	50#SCK	Stock 54/1668	●	●	●
79673	5 Mil Matte WBJ	S8001	50#SCK	Custom Coat 60/4100	●	●	●

- Recommended: Indicates these substrates meet Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must have average or better print quality, readability, image traits and durability.
- Indicates substrates meet Avery Dennison print testing standards but may require further customer-specific testing in order to confirm their appropriateness for an application.
- Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.

NOTE: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.