

Primera Water-based Inkjet

Digital Printing Portfolio

Fasson® product constructions shown have been evaluated by Avery Dennison on different water-based Inkjet platforms and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products are available through our EXACT™ and Ready Width™ service programs. The 1-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.



Spec#	Facestock	Adhesive	Liner	LX600	LX910	LX2000
Prime Paper						
53109	DemandJet™ 500HG FSC®	AT20	40#SCK	●	●	●
53110	DemandJet™ 500HG FSC®	S2501	40#SCK	●	●	●
54401	DemandJet™ 500HG FSC®	C4500	40#SCK	●	●	●
53684	DemandJet™ 500HG FSC®	R195	40#SCK	●	●	●
53966	DemandJet™ 500HG FasCover™	S2501	40#SCK	●	●	●
53708	Premium Matte Inkjet	S2501	41#LF	●	●	●
B6889	Premium Matte Inkjet	AT2550	40#SCK	●	●	●
54058	Premium Matte Inkjet	S246	40#SCK	●	●	●
Prime Film						
B0589	Gloss White BOPP WBIJ	AT20	40#SCK	●	●	●
79659	Gloss White BOPP WBIJ	S7000	40#BG	●	●	●
79739	Gloss White BOPP WBIJ	R195	40#SCK	●	●	●
79799	Matte White BOPP WBIJ	AT20	40#BG	●	●	●
79951	Gloss White BOPP WBIJ	C4500	40#SCK	●	●	●
B1910	Gloss White BOPP WBIJ	S7000	78#	●	●	●
Durable Film						
C1283	4.5 Mil White WBIJ Kimdura®	AT20	50#SCK	●	●	●
79404	3 Mil Matte White Synthetic	S7000	50#SCK	●	●	●
79119	2 Mil White Inkjet PET	R195	50#SCK	●	●	●
79330	3.2 Mil White Inkjet Vinyl	AT20	50#SCK	●	●	●
C1959	4.5 Mil White WBIJ Kimdura®	C4500	50#SCK	●	●	●
B8559	3.5 Mil Matte White Synthetic WBIJ	S4650	50#SCK	●	●	●
C1958	4.5 Mil WBIJ Kimdura®	S4650	50#MF	●	●	●

● Recommended: Indicates these substrates meet Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must have average or better print quality, readability, image traits and durability.

● Indicates substrates meet Avery Dennison print testing standards but may require further customer-specific testing in order to confirm their appropriateness for an application.

● Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.

* Approved for BS 5609 Section 3 when printed with Primera pigment inks

NOTE: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.

label.averydennison.com

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