Digital Printing Portfolio

Afinia Label Water-based Inkjet

Fasson® product constructions shown have been evaluated by Avery Dennison on different water-based Inkjet platforms and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products are available through our EXACT™ and Ready Width™ service programs. The 1-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.







Product Information

Spec#	Facestock	Adhesive	Liner	Width/Length (In/Ft.)	L701, L801, L801 Plus, L901, L901 Plus	L301, L501-dye	L501-pigment
Prime Pa	aper						
53109	DemandJet™ 500HG FSC®	AT20	40#SCK	EXACT™/2500, Ready Width™ 9/1000			
53110	DemandJet [™] 500HG FSC [®]	S2501	40#SCK	Stock 60/1668			
54401	DemandJet [™] 500HG FSC [®]	C4500	40#SCK	Stock 60/1668			
53684	DemandJet™ 500HG FSC®	R195	40#SCK	Custom Coat 60/4200			
53966	DemandJet [™] 500HG FasCover [™]	S2501	40#SCK	Stock 60/1668			
54197	DemandJet SG WBIJ	AT20	40#SCK	EXACT [™] /5000, Ready Width [™] 9/1000			
54166	DemandJet SG WBIJ	S2501	41#LF	EXACT™/2500,5000			
53708	Premium Matte Inkjet	S2501	41#LF	EXACT [™] /2500			
54049	Premium Matte Inkjet	AT20	40#SCK	EXACT [™] /2500, Ready Width [™] 9/1000			
54058	Premium Matte Inkjet	S246	40#SCK	Stock 60/1668			
Wine Pa	pers						
12571	60# Classic® Linen WS FSC®	S100R	44#PK	EXACT™/5000			
01533	60# Estate Label® No. 4 WS FSC®	S100R	44#PK	EXACT™/5000			
16328	50# Natural Label™	AT20	44#SCK	Stock 60/1668			
Prime Fi	lm						
B0589	Gloss White BOPP WBIJ	AT20	40#SCK	Custom 60/5000			
B1910	Gloss White BOPP WBIJ	S7000	78#	Custom 60/5000			
79659	Gloss White BOPP WBIJ	S7000	40#BG	EXACT™/2500, Ready Width™ 9/1000			•
79739	Gloss White BOPP WBIJ	R195	40#SCK	Custom 60/4167			•
79799	Matte White BOPP WBIJ	AT20	40#BG	Custom 60/2500			
79951	Gloss White BOPP WBIJ	C4500	40#SCK	Custom 60/10000			•



Product Information

Spec #	Facestock	Adhesive	Liner	Width/Length (In/ Ft.)	L701, L801, L801 Plus, L901, L901 Plus	L301, L501-dye	L501-pigment			
Durable Film										
79348	5 Mil Matte White Drum Label	S4600	50#SCK	EXACT™/2500,5000						
79404	3 Mil Matte White Synthetic	S8001	50#SCK	EXACT [™] /2500						
79119	2 Mil White Inkjet PET	S8001	50#SCK	Stock 54/1668						
79330	3.2 Mil White Inkjet Vinyl	S730	50#SCK	Custom 54/4630						
79673	5 Mil Matte Inkjet	S8001	50#SCK	Custom 60/4167						
79724	3.5 Mil Matte White Synthetic WBIJ	S4600	50#SCK	EXACT™/10000			*			
Rapid Roll										
79816	Rapid-Roll® 6Mil C2S Premium Matte WBIJ FSC®			Stock 52.25/1668						
79817	Rapid-Roll® 10Mil C2S Glossy WBIJ FSC®	Stock 52.25/1668								

- Recommended: Indicates these substrates meet Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must have average or better print quality, readability, image traits and durability.
- Indicates substrates meet Avery Dennison print testing standards but may require further customer-specific testing in order to confirm their appropriateness for an application.
- Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.

NOTE: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.





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