

DIGITAL

SERIES



Digital Printing Portfolio

Mark Andy Digital Series

Fasson® product constructions shown have been evaluated by Avery Dennison and Mark Andy and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products are available through our EXACT™ and Ready Width™ service programs. The one-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.

Spec#	Facestock	Adhesive	Liner	Width/Length (In./Ft.)	Digital Series
PRIME PAPER					
53664	55# Semi-Gloss UV Inkjet	AT20	40#SCK	EXACT™/5000	●
14532	Matte Litho FSC®	C2500	40#CK	EXACT™/5000	●
18444	Matte Litho FSC®	R5195	40#SCK	EXACT™/2500	●
03558	Matte Litho FSC®	S246	40#CK	EXACT™/5000	●
53352	MaxFlex™ Bright Silver	AT20	40#SCK	EXACT™/5000	●
				EXACT™/10000	
53356	MaxFlex™ Bright Silver	C2075	40#SCK	EXACT™/10000	●
53355	MaxFlex™ Bright Silver	C2500	40#SCK	EXACT™/5000	●
				EXACT™/10000	
PRIME FILM					
79628	2 Mil Clear BOPP UV Inkjet	S7000	1.2 Mil PET	Stock 78/1668	●
79636	2 Mil Clear BOPP UV Inkjet	S7000	40#BG	Ready Width™ 13/5000	●
78889	2 Mil Metallized BOPP TC	S7000	1.2 Mil PET	EXACT™/5000	●
				EXACT™/10000	
79101	2 Mil Metallized BOPP TC	S7000	40#BG	EXACT™/10000	●
79100	2 Mil White BOPP TC	S7000	40#BG	EXACT/5000	●
				EXACT/10000	
79746	2 Mil White BOPP UV Inkjet	S7000	40#BG	Stock 78/1668	●
79634	2.3 Mil White BOPP UV Inkjet	S7000	1.2 Mil PET	Ready Width™ 13/5000	●
79635	2.3 Mil White BOPP UV Inkjet	S7000	40#BG	Ready Width™ 13/5000	●
76912	2.6 Mil White BOPP	S692N	40#BG	EXACT/5000	●
78098	3.0 Mil White MDO	S692N	40#BG	EXACT/5000	●
				EXACT/10000	

Spec#	Facestock	Adhesive	Liner	Width/Length (In./Ft.)	Digital Series	UL® 969 w/ Inks
WINE PAPERS						
53381	56# MaxFlex™ Bright Silver	AT20	1.2 Mil PET	EXACT™/10000	●	
53351	56# MaxFlex™ Bright Silver	S100R	44#PK	Ready Width™ 10/5000	●	
				Ready Width™ 12/5000		
12623	60# Classic Crest® Solar White WS FSC®	S100R	44#PK	EXACT™/5000	●	
01533	60# Estate Label No. 4 WS FSC®	S100R	44#PK	EXACT/5000	●	
19650	60# Estate Label No. 8 WS FSC	AT20N	1.2 Mil PET	EXACT/5000	●	
				EXACT/10000		
19656	60# Estate Label No. 8 WS FSC	S100R	1.2 Mil PET	EXACT/5000	●	
				EXACT/7500		
				EXACT/10000		
54141	60# Estate Label No. 8 WS FSC	Z1010	1.2 Mil PET	EXACT/5000	●	
19298	60# Matte Litho WS	AT20	44#PK	EXACT™/5000	●	
DURABLES						
77923	2 Mil Bright Chrome Polyester TC	S8025	50# SCK	EXACT™/5000	●	I/O
78387	2 Mil Matte Chrome Polyester TC	S8001	50# SCK	EXACT™/5000	●	I/O
77922	2 Mil Matte Chrome Polyester TC	S8025	50# SCK	EXACT™/5000	●	I/O
79534	2 Mil Matte Chrome Polyester TC	S8049	50# SCK	CC 54/2500	●	I/O
72828	2 Mil White Printable PET	S333	50# SCK	EXACT™/5000	●	I/O
78385	2 Mil White Polyester TC	S8001	50# SCK	EXACT™/5000	●	I/O w/OL
77920	2 Mil White Polyester TC	S8025	50# SCK	EXACT™/5000	●	I/O w/OL
79453	2 Mil White Polyester TC	S8049	50# SCK	Single Roll/2500 Stock 54/1668	●	I/O w/OL
78981	2 Mil White Polyester TCD	S8025	50# SCK	EXACT™/5000	●	NA
78403	2.3 Mil White BOPP TC	S8001	50# SCK	EXACT™/5000	●	Indoors
78401	3 Mil Synthetic Paper	S8001	50# SCK	EXACT™/5000	●	Indoors
79648	4 Mil White Vinyl TCD	S8025	50# SCK	Stock 54/1668	●	TBD

● Recommended: Substrate meets Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must demonstrate good print quality, readability and durability. In addition, Durables specs must pass a modified version of cross hatch test ASTM D3359.

● Application Specific: May require further customer-specific testing in order to confirm appropriateness for an application.

● Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.



See the EXACT Card for current EXACT and Ready Width service program.

* Single Slit Roll Service Program: Available in any width by 2,500 ft.

UL 969 w/Inks: UL recognized with Mark Andy Digital Series inks. UL recognition with an ink system allows label adoption into an existing UL file. Refer to the Avery Dennison UL-Recognized Components Guide for specific details regarding conditions of acceptability. The guide can be found at: www.label.averydennison.com/durablegoods

Key:

I/O: Passes "Indoors/Outdoors" without addition of overlamine.

I/O w/ OL: Passes "Indoors/Outdoors" with addition of Avery Dennison overlamine, e.g., Spec# 77844: 1 Mil Clear Print Treated PET/S8020/40#BG.

Indoors: Only tested for Indoors. Passes "Indoors" without addition of overlamine. Not recommended for "Outdoor" applications.

NOTE: As label graphics and performance requirements vary, we encourage end application testing of all materials prior to use.

This statement does not constitute a warranty.

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