

# Wire Marking and Cable Label Portfolio

Identification of every cable with a cable label



Keeping track of cables in cabinets, workstations and offices is essential when installing, repairing or troubleshooting. Reliable part identification and branding depend on good printability, usually with thermal transfer printers and ribbons.

Smaller diameter cables need more flexible films and higher performance adhesives. Avery Dennison materials minimize ‘butterflying’ by combining a flexible film with a high cohesion, high shear adhesive.

Application Areas

- Supports wide range of cable applications
- Flag labels with space for text/barcodes
- Wrap-around labels where space is limited

Key Features

- Good printability
- Good resistance to ‘butterflying’
- High performance adhesive and flexible facestock
- UL-recognised, flame retardant and UV-resistant options
- White, highly flexible materials for flag labels
- Transparent, highly flexible materials for wrap around solutions

Flag Labels

Flag labels offer a lot of space for printed text or barcodes. Avery Dennison products use a white, flexible facestock and high-performance adhesive for optimum long term bonding.

Spec#	Product Description
77920	2M WH PET TC/S8025/50#
78385	2M WH PET TC/S8001/50#SCK
79732	2M WH PET TC/S8029/50#SCK ABC
40087	4M WH F VNL TCD/S730/50# ABC

Wrap-Around Labels

Wrap-around labels provide less space for printed information, giving a cleaner look – especially when labelling multiple cables when flag labels can look cluttered. A white text field is typically printed onto a transparent material, allowing the end-user to first create printed information, then apply the label around the cable and overlamine the print by wrapping the transparent label around the white, thermal transfer printed area.

Spec#	Product Description
79875	3.5M CL VINYL NTC/S730/50
C0734	2.3M WH BOPP TC2000/I406KB/40#BG
77855	1M CL PET TC/S730/1M PET
77311	PRIMAX 250/S730/1.2M PET

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