

Metallized Film Portfolio

Metallized and Silver Films for added decoration

In a world where consumers want more customized product solutions, SKU proliferation is becoming more and more common, resulting in brands needing to compete with unique and differentiated packaging designs. Metallized film solutions create the stopping power needed to catch consumers attention at the store shelf. Our portfolio offers a bright, lustrous look for brands seeking design versatility. We offer BOPP, semi-conformable and fully conformable metallized films to give you the functionality you need for a wide variety of applications.

Avery Dennison Metallized films are created with a thin layer of aluminum applied to the adhesive side in order to protect the metal and ensure there are no scratches or imperfections. This not only allows the films to stay robust through the manufacturing process, but it also makes them easy for printers and converters to use. Our films also pair well with other decoration technologies such as foils and tactile inks for added decoration.

Supporting Sustainability Goals

Available with our AD CleanFlake™ adhesive technology, ensuring it separates cleanly from PET containers and safely stays with HDPE containers to enable recycling. Plus, with the new critica guidance recognition from the Association of Plastic Recyclers, brands can feel safe knowing metallized films under 30 square inches will not impact the plastic recycling process.



Product Information

Applications

- Beverage
- Nutraceuticals
- Home and Personal Care
- Household Chemicals
- Beauty
- Food
- Car Care
- Pharmaceutical

Key Features

- Sparkling metallic appearance for maximum shelf impact
- Consistent mirror-like Metallization roll-to-roll
- Topcoated print surface for excellent ink adhesion and high-speed press performance
- Excellent print performance across a wide variety of printing processes (flexography, gravure, silkscreen and hot or cold foiling etc.)
- Suitable for rigid and semi-squeeze containers

Spec#	Product Description	Width/Length (in./ft.)	Service Program
Rigid Films			
B7738	2M Metallized BOPP TC/S7400ER/0.92M PET	Full Web	Stock
B7755	2M Metallized BOPP TC/S7400ER/1.2M PET	Full Web	Stock
B7764	2M Metallized BOPP TC/S7000ER/1.2M PET	5K/10K	EXACT
B7763	2M Metallized BOPP TC/S692N-ER/1.2M PET	10K	EXACT
B7766	1.6M Metallized BOPP TC/S7000ER/92M PET	15K	EXACT
B7768	2M Metallized BOPP TC/S692N-ER/92M PET	Full Web	Custom
79101	2M Metallized BOPP TC/S7000/40#BG	10K	EXACT
77036	2M Metallized BOPP TC/S692N/40#BG	10K	EXACT
77319	2M Metallized BOPP TC/AT20/40#SCK	Full Web	Stock
77004	2M Metallized BOPP TC/S692N/44# PLB	Full Web	Stock
79948	2M Metallized BOPP TC/C4500B/1.2 PET	Full Web	Custom
B7767	2M Metallized BOPP ITC/S7000ER/1.2M PET	12" & 13" x 5K & 10K	Ready Width
78660	2M Metallized BOPP ITC/S692N/1.2M PET	12" & 13" x 10K	Ready Width
79864	2M Metallized BOPP ITC/S9050/40#	12" x 5K	Ready Width
78932	2.3M Metallized WH BOPP TC/S692N/50#SCK	Full Web	Custom
Conformable Films			
78774	CO-EX Metallized NTC/S692N/1.2M	10K	EXACT
77342	Metallized CRYSTAL FASCLEAR/S692N/1.2M PET	Full Web	Custom
C0627	FasClear 250 Silver/S7000ER/PET30	Full Web	Custom

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