

Squeezable Films Selection Guide

Avery Dennison Prime Films can be used for a variety of labeling opportunities, with a range of squeezability to achieve the desired brand look.

When deciding on the proper film construction for your application, just remember:

The bigger the bottle, the bigger the label and more conformable the film.

SQUEEZABILITY, CONFORMABILITY



SEMI-SQUEEZE
Semi-squeeze films work well for bottles with slight compound curves.



FULLY-SQUEEZE
Fully squeeze films are ideal for the broadest application types, and unique label constructions on complex bottle shapes.

FACESTOCKS FOR HIGHLY FLEXIBLE OR SQUEEZABLE CONTAINERS

Our squeezable films are Machine Direction Oriented films engineered to provide a balance of rigidity and conformability that enable the widest operating window to meet today's most challenging converting, printing and application needs.

Global MDO

Global MDO is a semi-squeeze label solution which delivers strength and stability with clear shelf appeal. It's a thinner construction with improved conformability, when compared to a BOPP, significantly reduces darts and wrinkles in high speed converting and application.

Global Co-Ex

Global Co-Ex™ TC was our first semi-squeeze label solution. It's our most flexible, machine-direction oriented semi-squeeze film ideally suited for use in a wide range of prime label applications. It allows brands to use the facestock on slightly tapered or convex curves and offers a larger billboard than BOPPs.

High Performance Primax® and FasClear®

A full-squeeze label solution engineered for larger, complex label designs which are applied to containers with irregular surfaces that may expand and contract during the filling or application process



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ADHESIVE APPLICATIONS FOR PRIME FILMS

Every prime film application requires the correct adhesive and facestock to achieve the desired label performance, as well as improved operational efficiency. With brand owners seeking thinner labeling materials, for both improved brand perception and sustainability requirements, it's the combination of the right facestock and adhesive which plays a critical role in completing the correct film label construction.

Avery Dennison offers the following adhesives for most prime film label constructions.

ClearCut™ Adhesive Technology or S7000

- Delivers the “no-label” look
- Improved dispensing
- Excellent water-whitening resistance and wet-out
- Minimizes adhesive bleed by up to 50%

S692N

- Exhibits a balance of high cohesive strength
- Adheres to low surface-energy substrates
- Exhibits excellent wet-out characteristics
- Offers short-term removability

CleanFlake or SR3010

- Enables recycling for PET bottles and containers
- Cleanly separates from the PET flake during the recycling process
- Results in clean PET

Spec #	Facestock	Adhesive	Liner	Service Program
78876	Global MDO White NTC	S7000	0.92 Mil PET	EXACT
78891	Global MDO White TC	S7000	0.92 Mil PET	EXACT
78875	Global MDO Clear NTC	S7000	0.92 Mil PET	EXACT
78890	Global MDO Clear TC	S7000	0.92 Mil PET	EXACT
77179	Global Co-Ex™ White NTC	S692N	1.2 Mil PET	EXACT
77382	Global Co-Ex™ White TC	S692N	1.2 Mil PET	EXACT
77178	Global Co-Ex™ Clear NTC	S692N	1.2 Mil PET	EXACT
77381	Global Co-Ex™ Clear TC	S692N	1.2 Mil PET	EXACT
78774	Metalized Global Co-Ex™	S692N	1.2 Mil PET	Stock
79007	FasClear 250 Silver	S7000	1.2 Mil PET	Stock
79683	High Performance FasClear TC	S7000	1.2 Mil PET	EXACT
79684	High Performance Primax TC	S7000	1.2 Mil PET	EXACT
79795	High Performance FasClear TC	S7000	40# BG	EXACT
79797	High Performance Primax TC	S7000	40# BG	EXACT
79856	High Performance FasClear TC	S692N	1.2 Mil PET	EXACT
79857	High Performance Primax TC	S692N	1.2 Mil PET	EXACT
77964	3.0 Mil Clear MDO	S692N	1.2 Mil PET	EXACT
78097	3.0 Mil Clear MDO	S692N	40# BG	EXACT
77980	3.0 Mil White MDO	S692N	1.2 Mil PET	EXACT
77988	3.0 Mil White MDO	S692N	44# PK	EXACT
78098	3.0 Mil White MDO	S692N	40# BG	EXACT
79895	Global MDO White NTC	SR3010	0.92 Mil PET	Coming Soon!
79896	Global MDO Clear NTC	SR3010	0.92 Mil PET	Coming Soon!
79898	High Performance FasClear TC	SR3010	1.2 Mil PET	Coming Soon!

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