Avery Dennison Label and Packaging Materials Technical Overview

North America 2025

Intelligent Label Finishing, Packaging and Shipping Standards





Certificate of Conformance (COC) Letter

Included with each order upon request. Please contact customer

service to set up.

Shipping/Labeling/Carrier Information

Total Order Tolerance Intelligent Label materials ordered by UOM each with tolerance

of - 5 to +5 % on order quantity

Pallet Size Best fit pallet will be applied to orders > 150 lbs. Orders < 150 lbs.

are subject to small parcel courier service, at the discretion of

the shipping location.

Packaging Method* RFID rolls are stabilized using center core guides, packing

material on edges and / or a combination of both. Case sizes are dependent upon the item number and selected to provide

maximum support.

Roll Orientation If not packaged in corrugated cartons, rolls will be in pancake

form.

Maximum Stack Height Dimensions vary by manufacturing location, ranging from 45" to

60".

ESD Packaging Protection (Additional wrap / bag provided to protect against Electrostatic

Discharge) This protection is available at all locations, except for

products manufactured at the Fletcher, NC site.

Delivery Instructions Small parcel delivery times are determined by the customer's

specific region and the local service available. Tracking

information can be provided upon request.



^{*} All Packaging methods are defined by the production plant, but the distribution center can modify stack height and pallet size.

Product Specific Information

Quantity Per Box Quantity of rolls defined by the individual item. The minimum

acceptable good quantity and the total tag quantity are

determined by the specific item number and customer-specific

requirements.

Core Diameter Refer to the technical data sheet** for item-specific dimensions.

For RFID products, standard core sizes range from a 3" maximum

to a 3/4" minimum.

Roll Quantity Tolerance +1% / -0% on functional inlays per roll. See technical data sheet**

for details.

Core label Key data, including the part number, lot number, good/bad

quantity, and yield, is found on the inner core of the RFID roll. This information is not available for any core size under 3".

Case Label Each case is labeled externally with one label per roll. Labels

include the part number, lot number, good/bad quantities, yield,

and lot number.

label.averydennison.com

** To request a technical data sheet, contact your sales representative.



CON DOC-0808 11/2025