

# Label Selection Questionnaire



To better understand your needs and make the optimal recommendation for your application, please complete the following Label Section Questionnaire.

## Contact Details

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ (Office) \_\_\_\_\_ (Mobile) \_\_\_\_\_ (FAX)

## Overview of Requirements

Application Name: \_\_\_\_\_ Annual Volume (MMSI): \_\_\_\_\_

Order Frequency: \_\_\_\_\_ times/year      Size of Label \_\_\_\_\_ (inches) x \_\_\_\_\_ (inches)

Product Currently Used for Application: \_\_\_\_\_

End User: \_\_\_\_\_

## Product to be Labeled

Substrate	<input type="checkbox"/> HDPE	<input type="checkbox"/> LDPE	<input type="checkbox"/> PETE	<input type="checkbox"/> Apparel
	<input type="checkbox"/> Corrugated	<input type="checkbox"/> Glass	<input type="checkbox"/> Metal/Stainless Steel	
	<input type="checkbox"/> Shrink Wrap	<input type="checkbox"/> PVC	<input type="checkbox"/> Other _____	
	<input type="checkbox"/> Smooth	<input type="checkbox"/> Textured		
Shape	<input type="checkbox"/> Flat	<input type="checkbox"/> Curved	<input type="checkbox"/> Small Diameter (<1 inch)	
	<input type="checkbox"/> Corner	<input type="checkbox"/> Round	<input type="checkbox"/> Other _____	
	<input type="checkbox"/> Rigid	<input type="checkbox"/> Squeezable		

Additional Product Details \_\_\_\_\_

## Facestock

Film	<input type="checkbox"/> White	<input type="checkbox"/> Metallized		
	<input type="checkbox"/> Clear	<input type="checkbox"/> Other _____		
	<input type="checkbox"/> Gloss	<input type="checkbox"/> Matte		
	<input type="checkbox"/> PP	<input type="checkbox"/> PE	<input type="checkbox"/> MDO	
	<input type="checkbox"/> PET	<input type="checkbox"/> PVC	<input type="checkbox"/> Other _____	
Paper	<input type="checkbox"/> White	<input type="checkbox"/> Fluorescent		
	<input type="checkbox"/> Metallized	<input type="checkbox"/> Other _____		
	<input type="checkbox"/> Gloss	<input type="checkbox"/> Matte	<input type="checkbox"/> Coated	<input type="checkbox"/> Uncoated

Additional Facestock Details \_\_\_\_\_

## Printing and Converting

Press Printing  Flexo-UV  Letter Press  Digital  
 Flexo-Water  Screen  Other \_\_\_\_\_

Variable Information Printing  Laser  Thermal Transfer  Impact/Dot Matrix  
 Inkjet  Direct Thermal  Other \_\_\_\_\_  
Printer Model \_\_\_\_\_ Ribbon \_\_\_\_\_

Die-cutting  Rotary Die  Laser Die  
 Flatbed Die  Other \_\_\_\_\_

Finished Roll  Roll to Roll  Roll to Sheet  
 Layflat  Other \_\_\_\_\_

Additional Printing Details \_\_\_\_\_

## Adhesive

Adhesive Type  Emulsion  Hot Melt  Solvent  
 Permanent  Removable  Repositionable  Other

Additional Adhesive Details \_\_\_\_\_

## Environmental & Special Conditions (at time of application/post application)

Application Temperature \_\_\_\_\_ °F  
Service Temperature \_\_\_\_\_ °F (min) to \_\_\_\_\_ °F (Max)  
Exposure Conditions  Wet/Moist  High Humidity  Outdoor  
 Dirt  Dust  Other \_\_\_\_\_  
Special Label Requirements  Direct Food  Pasteurizable  Oils  Sterilization  
 Solvent Resist  UV Resist  Other \_\_\_\_\_

Other Environmental or Special Considerations \_\_\_\_\_

## Application Method

Applicator  Automatic \_\_\_\_\_ (speed)  Hand/Manual  Other \_\_\_\_\_  
Special Conditions  Fresh Blown Containers  Hot Fill Containers

Other Application Method Considerations \_\_\_\_\_