

### Avery Dennison ADvantage: Complete Compliance

Avery Dennison ADvantage: Complete Compliance is a global service initiative that helps customers navigate the complexities of regulatory, trade and customer compliance issues. Complete Compliance delivers training, tools and

advice that guides customers through regulatory data and certifications to ensure products meet the compliance demands of specific applications.

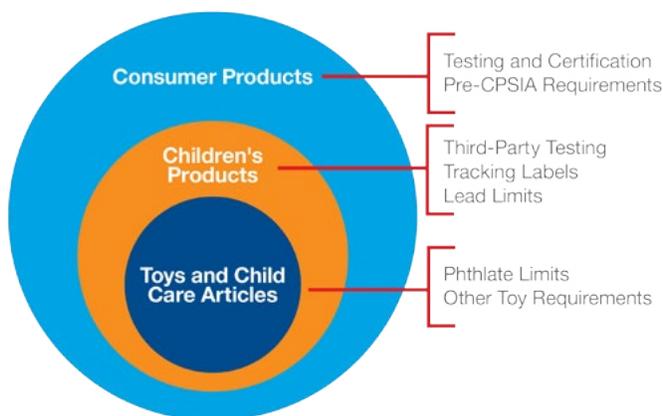
## U.S. CPSIA

In the U.S., the 2008 Consumer Product Safety Improvement Act (CPSIA) created a variety of requirements for children's products, including substance content limits, testing and certification obligations, and requirements for tracking labels. The requirements are implemented and enforced by the U.S. Consumer Product Safety Commission (CPSC).

### Substance Limits

The CPSIA limits lead content in children's products to 100 parts per million or less. The lead limits do not apply to a component part that is not accessible to a child, and there are exemptions including for certain textiles. The CPSIA also restricts the

content of specified phthalates in children's toys or child care articles. As a supplier of components and materials used for products covered by the CPSIA substance limits, Avery Dennison's product compliance team is available to provide our customers with data on substance concentrations and certify compliance with applicable CPSIA limits.



CPSIA testing and certification requirements, Avery Dennison conducts the necessary testing and provides component CPCs and GCCs to our customers as applicable.

### Testing and Certification

Manufacturers of children's products subject to a CPSC standard must issue a certificate of conformity based on third-party testing by a CPSC-accredited independent testing laboratory. This is called a Children's Product Certificate (CPC). Manufacturers of non-children's products subject to a CPSC standard must issue a certificate based on either a test of each product, or a reasonable testing program. This is called a General Certificate of Conformity (GCC). As a supplier of components of products subject to the

### Tracking Labels

The CPSIA require children's products to have tracking labels, which must contain information including:

- Manufacturer or private labeler name;
- Location and date of production of the product;
- Detailed information on the manufacturing process, such as a batch or run number, or other identifying characteristics; and
- Any other information to facilitate ascertaining the specific source of the product.

Avery Dennison offers labeling solutions to help our customers fulfill CPSIA requirements for product tracking.

### The U.S. CPSC information on the CPSIA is at:

<http://www.cpsc.gov/en/Regulations-Laws--Standards/Statutes/The-Consumer-Product-Safety-Improvement-Act/>

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Label and  
Packaging Materials

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