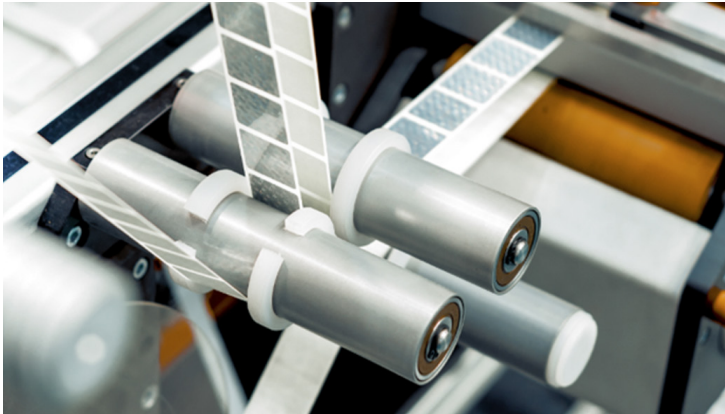


ARC-certified RFID labels: Seamless compliance for Walmart and leading retailers



Walmart's recent updates to its RFID program, which now includes nine additional product categories, are just one example of how retailers are using RFID technology to optimize their operations. With companies like Dick's Sporting Goods, Nordstrom, BJ's Wholesale Club, and others implementing similar programs, RFID compliance is no longer optional for suppliers... It's essential.

Why is ARC Certification important for packaging companies and suppliers to retailers?

Walmart's expanded mandate is part of a larger trend toward widespread RFID adoption in retail. Retailers require RFID labels that perform flawlessly across their supply chains to ensure reliability. To meet this demand, ARC certification, provided by the independent certification body at Auburn University, ensures RFID labels meet the performance standards required by major retailers. By setting consistent benchmarks for encoding, readability, and durability, ARC enables suppliers to confidently use RFID tags that work seamlessly across retail supply chains.

For suppliers to retailers ARC compliance is the clear path to meeting retailer mandates and avoiding costly disruptions. With more than a dozen retailers now requiring ARC-certified RFID tags, suppliers can confidently use certified tags to ensure their products meet the necessary standards for seamless distribution. The widest range of ARC-certified RFID labels are available from Avery Dennison.

Why choose Avery Dennison's RFID labels?

Avery Dennison is a world leader in RFID solutions, and offers the widest range of labels certified for quality and reliability by ARC:

Comprehensive Label Options

From apparel and electronics to hardware and sporting goods, our ARC-certified labels cover all the major product categories impacted by RFID mandates. With a diverse range of inlays, adhesives, and label materials, we ensure that every product type is matched with the ideal solution.

Seamless Compliance Across Retailers

Many suppliers work with multiple retailers, each with unique RFID requirements. Our labels are not only ARC-certified for Walmart but are also compatible with programs from Dick's Sporting Goods, BJ's Wholesale Club, and other leading retailers. This ensures consistent compliance across your entire retail portfolio.

Tailored Solutions for Your Needs

RFID isn't one-size-fits-all. Our teams work closely with suppliers to determine the optimal inlays, facestocks, and adhesives for your products, taking into account factors like packaging design, environmental conditions, and supply chain demands.

Global Expertise and Scalability

With decades of experience in RFID and a global production network, Avery Dennison delivers high-quality solutions at scale. Whether you need millions of labels or specialized designs, we have the resources and expertise to meet your needs.

Explore our wide range of ARC products with our portfolio.

Meeting Walmart's requirements

The Auburn RFID Lab ALEC program guides and supports end-users and their suppliers through the process to adhere to industry standards. To comply with Walmart's latest RFID mandate, suppliers and service bureaus must follow these key steps:

Select ARC-Compliant RFID Tags

These Avery Dennison tags meet all ARC performance standards, ensuring seamless integration into Walmart's supply chain systems.

Proper Tag Encoding

Each RFID tag must include a unique Electronic Product Code (EPC) that combines the product's UPC and a serial number. Our encoding solutions ensure accuracy and reliability, reducing the risk of compliance issues.

Correct Placement of Tags

Walmart provides specific placement guidelines for RFID tags based on product type. Avery Dennison's labels are designed for easy application without interfering with packaging artwork or functionality.

Durable and Reliable Performance

RFID tags must withstand the rigors of shipping, handling, and retail environments. Our ARC-certified tags are rigorously tested to ensure they perform flawlessly under real-world conditions.

Ensure your compliance today

At Avery Dennison, we're committed to helping suppliers navigate the complexities of RFID compliance with ease. Our ARC-certified RFID labels provide the assurance you need to meet retailer performance requirements, avoid distribution delays, and enhance your operational efficiency.

Companies use our solutions with confidence. ARC is one of many accreditations demonstrating our commitment to quality and performance, sustainability, and operational excellence. Below you can find more compliance resources for converters and packaging companies:

- More information about our quality and compliance certifications, including ISO certification
- Explore our compliance certificates from ARC, NFC and FSC
- Use our product finder to search for ARC certified labels

Reach out to us through the contact us page for more information

label.averydennison.com

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