

Automotive labelling solutions

Performance that goes the distance

Product overview



Labels for the automotive segment have to cope with a range of challenges – harsh chemical environments, challenging substrates and all of the stresses imposed by vehicle use and maintenance.

The Avery Dennison Automotive Labelling Solutions portfolio contains materials with proven performance in the most extreme environments, meeting the needs of all supply chain processes, industry regulations and OEM testing parameters.

Key features

- ▶ Full range of self-adhesive materials, including different facestocks and adhesives
- ▶ Excellent adhesion to a wide range of substrates including rough and low surface energy plastics
- ▶ High temperature and chemical resistance
- ▶ Durable performance in harsh environments
- ▶ Compliant with REACH, RoHS, IMDS and common testing parameters specified by automotive OEMs

Application areas

- ▶ Vehicle exteriors, interiors and engine compartments
- ▶ Exterior: fuel cap, tyre pressure and tracking/service labels
- ▶ Interior: airbag, security/anti-counterfeit, warning, instruction and tracking labels on electronics and interior parts
- ▶ Under-the-hood: labels for heat/chemical-resistant warnings, engine component instructions, tracking, fluid containers, car batteries and cables

Product information

FTO = Finish to order

<u>Code</u>	<u>Product description</u>	<u>MOQ</u> (SQM)	<u>Service</u> (EX WORKS)
For applications on metal, with AL170 featuring excellent chemical resistance			
AA642	Transfer PET White Top AL170-BG42WH	100	EXACT
AA145	Transfer PET Matt White AL170-BG42WH	100	EXACT
AA645	Transfer PET Matt Chrome Top AL170-BG42WH	125	Ready Width
AA146	Transfer PET Matt Silver AL170-BG42WH	100	EXACT
For applications on paints and plastics			
BN947	Transfer PET White Top S8029-BG42WH	300	FTO
BN949	Transfer PET Matt White S8029-BG42WH	300	FTO
BH781	Transfer PET Matt Chrome Top S8029-BG42WH	300	FTO
BN950	Transfer PET Matt Silver S8029-BG42WH	300	FTO
For applications on rough or low surface energy plastics			
AJ059	Transfer PET White Top S8049-BG42WH BSS	125	Ready Width
AL854	Transfer PET Matt White S8049-BG42WH BSS	300	FTO
AL852	Transfer PET Matt Chrome Top S8049-BG42WH BSS	300	FTO
AJ060	Transfer PET Matt Silver S8049-BG42WH BSS	300	FTO
Overlamination film			
AA647	Overlaminating PET 25 AL170-HF80	100	EXACT
For interior applications			
BJ330	Transfer PET White Top S8002-BG42WH	100	EXACT
BL802	Transfer PET Matt White TC6 S8002-BG42WH	100	EXACT
BL799	Transfer PET Matt Chrome Top S8002-BG42WH	100	EXACT
Heat activated adhesive for textiles			
BF049	PVC CAST White S8072-BG45WH	300	FTO
For applications on siliconised fabrics			
AS191	Transfer PET36 Top White S8092-PET75	500	Ready Width

In addition to the core product range, solutions for special applications are available including polyesters with extreme chemical resistance; security solutions; higher caliper polyester films; PVC films and engineered adhesives.

Service is designed for flexibility, with EXACT™, Ready Width™ service options and reduced Minimum Order Quantities. For many products within our durable goods range the Minimum Order Quantity is as low as 100 sqm.

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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