



# Reclosure labels for home & personal care

A range of peel-and-reseal labels for wet wipes, which ensure long-lasting product quality and optimal brand awareness.

## Adhesives for any type of wet wipes

Adhesive plays a crucial role for wet wipe packaging, retaining moisture and enabling multiple open/close functionality. The choice of adhesive is driven by pack contents and type of labelling surface. Our R1490M and UVR145 adhesives meet the requirements of personal care, cosmetics & baby wipes, while MR980R adhesive features the highest resistance - for strong chemicals in packs of more demanding household wet wipes.

## Sustainability and reclosure labels

Label reclosures offer additional benefits when compared with solid boxes and flexible packaging with hard plastic lids. They provide a lightweight solution with similar functionality, while preserving pack contents, preventing spillage and significantly reducing the amount of plastic used. Monomaterial flexible packaging in combination with reclosure labels is also a very effective way to support better recycling.

## Application areas

- Household cleaning & care
- Personal care & cosmetics
- Baby care

## Key features

- Excellent moisture and chemical content resistance
- Medium to high adhesion and smooth peel on matt and gloss packaging surfaces
- Very good UV resistance
- New rigid and monomaterial ranges



Low  
MOQ



Quick  
Quote



Fast  
Delivery

## Product information

Code	Product description	MOQ (SQM)	Lead time (Ex works)
<b>R1490M</b>			
AQ687	PP90 Top Clear R1490M-BG40WH	2000	1 day
AQ961	PP90 Top White R1490M-BG40WH	1000	1 day
AS320	PP60 Top Clear R1490M-BG40WH	1000	7 days
AO633	PP Light Top Clear R1490M-BG40WH	970	1 day (EXT)
AQ959	PP Light Top White R1490M-BG40WH	970	1 day (EXT)
<b>UVR145</b>			
AF991	PP Top Clear UVR145-BG40WH	970	1 day (EXT)
AG748	PP Top White UVR145-BG40WH	970	1 day (EXT)
AD137*	PE Top Matt White UVR145-BG40WH	1000	7 days
AG409*	PE100 Clear UVR145-BG40WH IMP FSC	1000	7 days
<b>MR980R</b>			
EC150	PP Top White MR980R-BG45WH	1500	1 day
EC157	PP50 Top Clear MR980R-BG45WH	1500	1 day
EC132*	PE100 Top White MR980R-BG42WH	1500	1 day

## Adhesive performance comparison

	Personal, cosmetics & baby care		Household cleaning & care
	R1490M	UVR145	MR980R
Moisture content resistance	••	••	•••
Chemical content resistance	•	••	•••
Adhesion to matt PP packaging	••	•	•••
Adhesion to gloss PET packaging	•	••	•••

• good •• better ••• best

\* Monomaterial application  
Testing recommended to ensure compatibility with PE mono layer flexible packaging

