

Rapid-Roll® Flexible Packaging

A major narrow web opportunity

Across both food and home & personal care applications, there is a rise in small portions, single-serving products, promotional packaging and other options. This is leading a rapid move towards flexible packaging, using film- or paper-faced laminated pouches.

There is a very important growth opportunity for narrow web printers. Wide web printers' setup costs mean that narrow web printers are far better positioned to meet the requirements of short-term promotions, regional product variations, and target group campaigns.

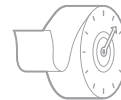
Avery Dennison® offers the portfolio needed to use conventional narrow web equipment in this market - with laminates that behave and convert in a similar way to self-adhesive materials.

KEY FEATURES

- > No new equipment needed for conversion
- > Food contact approved materials available
- > Surface printable
- > Heat sealable
- > Film and paper-faced materials

RECOMMENDED USES

- > Private label products
- > Single serve packets (dry soups, spices, coffee, snacks, etc)
- > Personal care (HPC) (shampoo, shaving cream, toothpaste, soap, etc)
- > Samples and product promotions
- > Specialty stores and regional foods



PRODUCT CHARACTERISTICS

These film or paper-faced laminated pouching materials are designed for use in flexible packaging, meeting all of the requirements of consumers, retailers and manufacturers. They ensure excellent visual impact, a long product shelf life, low weight, easy opening, simple handling and easy disposal.

Laminates are available for liquid or dry content packages such as cosmetic samples, lotions, oils and fluids.

Some materials with special delamination additives (EMA or EAA) provide excellent chemical resistance for even more aggressive contents.

PRINT RECOMMENDATIONS

Easily printed using flexo, gravure and letterpress. Flexible packaging prints in the same way as self-adhesive film or paper.

Code	Description	g/m ²	Caliper	Application	Service	Print	Barrier	Seal
BC850	MC PE 1S-105 FSC	105g	95µ	Sachets for sugar, pepper, salt	FTO 2,0M	CC 90gr	-	LDPE 15µ
AN048	PAPER WEB50	105g	85µ	Pouches for dry sauce, soup mix	FTO 1,65M	CC 50gr	ALU 6.5µ	LDPE 25µ
AO646	PAPER WEB50 SURLYN	103g	83µ	Dry powders, wet wipes, spices	FTO 1,59M	CC 50gr	ALU 6.5µ	COEX Slyn 23µ
AR813	PAPER WEB50 SURLYN HEAVY	109g	85µ	Pills, cosmetics, medical powders	FTO 1,36M	CC 50gr	ALU 9.0µ	Slyn 23µ
AW521	COSMETIC WEB SILVER79	94g	79µ	Wet wipes, cosmetic lotions, shampoos	FTO 1.65M	PET 12µ	ALU 7.0µ	LDPE 60µ
BG142	COSMETIC WEB WHITE82	99g	82µ	Wet wipes, cosmetic lotions, shampoos	FTO 1.50M	PET 12µ	ALU 7.0µ	LDPE 40µ
AO610	COSMETIC WEB SILV96 HEAV	111g	96µ	Lotions, nutritional powders or liquids	FTO 1.665M	PET 12µ	ALU 9.0µ	LDPE 75µ
BF192	COSMETIC WEB WHITE96 HEAV	110g	96µ	Lotions, nutritional powders or liquids	FTO 1.18M	PET 12µ	ALU 9.0µ	LDPE 75µ
AO599	COSMETIC WEB WHITE82 EMA	99g	82µ	Wet wipes, cosmetic lotions, shampoos	FTO 1.50M	PET 12µ	ALU 7.0µ	LDPE 30µ
AO601	COSMETIC WEB WHITE115 EAA	130g	115µ	Cosmetic samples in magazines	FTO 1.50M	PET 12µ	ALU 7.0µ	LDPE 60µ
AO603	SNACK WEB CLEAR62 NANO	63g	62µ	Packaging for salty, fatty snacks	FTO 1.59M	PET 12µ	SiOx Nano	LDPE 50µ
AO605	SNACK WEB SILVER52	54g	52µ	Packaging for snacks, instant coffee	FTO 1.77M	PETmet 12µ	-	LDPE 40µ
AO602	SNACK WEB WHITE62 NANO	73g	62µ	Packaging for salty, fatty snacks	FTO 1.55M	PET 12µ	SiOx Nano	LDPE 50µ
AW249	SILVER FOIL TOP84SEAL NG	89g	84µ	Sub-surface printing + overlamination	PTO 1,2M	-	Coated ALU 9.0µ	LDPE 75µ

CC: Clay Coated paper

SERVICE

All materials are available in minimum order quantities starting from 1000 metre roll length, shipped within 2 business days after placing an order.

If you have any questions, please contact your sales representative or send an email to rapidroll@averydennison.com

Visit our website to find out more about the Rapid-Roll® portfolio. label.averydennison.eu/rapidroll



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