

Black Collection

Product overview



An iconic black label can transform a brand, speaking to consumers of truly premium contents. Quality of execution is everything, and the Avery Dennison Black Collection gives converters and brand owners materials that look the part – right up to the edge.

The Black Collection is a broad portfolio that delivers the exceptional and dependable quality needed for consistently high shelf appeal, even when using textured black labels.

Materials include smooth to highly structured surfaces, thick to thin facestocks and a choice of different shades. Converters no longer have to print twice to create a rich and even black. You'll benefit from saturated black labels without white edges, along with the stable hot foiling needed to release your creativity.

Take consumers on an elegant and luxurious journey into the dark - and use the Black Collection to make wines, spirits and beers really stand out on the shelf.



Low
MOQ



Quick
Quote



Fast
Delivery

Key features

- ▶ An extensive black labelling portfolio
- ▶ Different textures and shades
- ▶ Eliminates the need to print 2x for full black
- ▶ Black labels without white edges
- ▶ Good printability
- ▶ Stable hot-foiling on unprinted areas

Application areas

- ▶ Wine
- ▶ Spirits
- ▶ Craft beer

Product information

¹ Business days

RW = Fasson® Ready Width™ service

RW service AR633:

200 mm x 500 lm, 333 mm x 500 lm

RW service other products:

250 mm x 1000 lm, 333 mm x 1000 lm

Code	Product description	MOQ (SQM)	Lead time (EX WORKS) ¹
AL409	Paper New Black FSC S2047N-BG45WH IMP	500	1 day
AR633	PP90 Top Black S692N-BG45WH	100	1 day (RW)
NEW BI441	Martele Black FSC S2047N-BG45WH	250	7 days (RW)
NEW BI477	Matt Wine Black FSC S2047N-BG45WH	250	7 days (RW)
NEW BI443	Soft Touch Black FSC S2047N-BG45WH	250	7 days (RW)
NEW BH341	Cotton Black Inc S2047N-BG45WH	250	7 days (RW)
NEW BL759	Velvet Black S700 Dec-BG45WH	500	14 days



For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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Label and
Packaging Materials

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