
Direct Thermal label made with post-consumer waste

Introducing rDT, the first ever uncoated direct thermal paper label made with recycled content

A market first, Avery Dennison's new direct thermal uncoated paper labels contain recycled content to provide solutions for transportation, logistics, eCommerce, retail, and brands focused on sustainability.

- Contains post-consumer recycled waste, is FSC certified and BPA free
- Appearance, conversion, printability, and barcode readability equal to standard grade

To learn more about rDT, or to explore the portfolio of recycled solutions available in Avery Dennison's rRange, visit: label.averydennison.com/sustainability or contact your Avery Dennison sales representative.

