



Cleaner and faster operations

S7400 adhesive for beer

Part of the ClearCut™ adhesive platform

FAST FACTS

- > Better die-cutting: a thinner die-strike line and up to 70% less adhesive bleed
- > Excellent water whitening resistance
- > Outstanding wet-out and superior 'no label' look
- > 600-800 bottles per minute
- > 2x faster 'quick stick' to glass
- > Passes the 72-hour ice chest test

APPLICATION AREAS

Less downtime and lower levels of waste are just the start of what S7400 adhesive achieves during the high speed conversion and dispensing of thin labelling materials.

Designed specifically for the beer segment, S7400 offers a more robust operating window, and significantly lower adhesive bleed. With up to 70% less adhesive bleed (versus industry standards), levels of adhesive contamination are far lower, meaning fewer clean-up operations at the printer and dispenser. S7400 gives improved matrix stripping and an end to many existing compromises during high speed conversion.

End users see fewer web-breaks, reduced waste and a level of labelling accuracy that ensures fewer rejected bottles. A superior and durable 'no label' look, along with 72-hour ice chest resistance, completes the picture.

AVAILABLE PRODUCTS

SPEC	FACESTOCK	ADHESIVE	LINER
AR082	PP50 Top Clear	S7400	PET23
AP806	PP50 Clear	S7400	PET23
AR110	PP40 Top Clear	S7400	PET23
AR073	PP25 Clear	S7400	PET23

- i** Learn more
- Download datasheets
- Ask for samples
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ClearCut™ adhesives: *Thinner, Clearer, Cleaner*



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Intelligent World.™

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