

# RecyClass approved film labels

## Supporting a second life for colored HDPE packaging

**Avery Dennison films are now approved by RecyClass for complying with colored HDPE recycling guidelines, a first on the European label market.**

Independently tested by RecyClass, approved materials include white polyethylene (PE), machine direction oriented (MDO) and clear polypropylene (PP) films ready for home and personal care applications as well as across the food sector.

Products in this portfolio featuring permanent acrylic adhesive do not hinder the recycling process of colored HDPE, ensuring that the recyclate is given a second life in new applications.

To find out more, please visit [label.averydennison.com](https://label.averydennison.com) or contact your Avery Dennison sales representative.

