

# Boost the glass recycling yield

Eliminate glass contamination with labels that cleanly detach during the recycling process

Avery Dennison's expanded glass recycling portfolio offers the same design freedom as standard filmic labels but with a positive impact on the environment. Our adhesive technology enables a clean separation of the label from one-way glass during the recycling process, resulting in:

- A reduction in the amount of glass sent to landfills
- Higher quality recycled glass
- Enhanced shelf appeal with a moisture-resistant material for a "no label" look

Discover our glass recycling portfolio, which now includes the new WB6031 adhesive available in white or clear facestock on rPET23 liner.

To find out more, please [click here](#) or contact your Avery Dennison sales representative.

