Cable labelling



Effective and dependable labelling of cables in cabinets, workstations and offices is essential when installing, repairing or troubleshooting. Labels both aid product identification and establish branding – so good printability is important, usually for thermal transfer printers and ribbons.

The Avery Dennison cable portfolio minimizes 'butterflying', combining a flexible film with a high cohesion, high shear adhesive. This is especially important for small diameter cables, which need more flexible films and higher performance adhesives.

Portfolio options include UL-recognised materials suitable for applications in the US, and materials with flame retardant properties and good resistance to UV light. White, highly flexible materials are available for flag labels (with space for printed text or barcodes), as well as transparent materials for wrap-around labels where space is limited.







Low MOQ

Quick Quote

Fast Delivery

Key features

- Supports a wide range of label types
- Good printability
- ▶ High performance adhesive and flexible facestock
- ▶ Good resistance to 'butterfly effect'
- Options include UL-recognised, flame retardant and UV-resistant materials



Product information

Service is designed for flexibility, with Fasson® EXACT™, Fasson® Ready Width™ service options and reduced Minimum Order Quantities. For many products within our durable goods range the Minimum Order Quantity is as low as 100 sqm.

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<u>Code</u>	Product description	MOQ (SQM)	Service (EX WORKS)
Al995	Transfer PVC 50 Cast Clear S8065-BG50WH	300	FTO
AS880	PVC Outdoor Clear AL170-BG42WH	300	FTO
AZ793	PVC Outdoor Clear AL170-HF80	1000	СТО
AW627	PVC Outdoor Matt Clear AL170-BG42WH	300	FTO
AC747	Overlam PET 25 Matt AL170-HF80	300	FTO
AE357	Transfer PVC 50 Cast White S8065-BG50WH	300	FTO
AA648	PVC Outdoor White AL170-BG42WH	100	EXT
AA948	PVC Outdoor Matt White AL170-BG42WH	125	RW
BF481	Transfer PO White S8020-BG42WH	1000	СТО
AJ095	Transfer PP TR 75 Matt White S8001-BG42WH	300	FTO

UL recognitions

UL 969 ('Marking and Labelling Systems') is the most commonly used UL standard for labels, but it applies only to labels on smooth and flat surfaces. Avery Dennison offers materials that comply in addition with the following standards:

- ▶ UL 817 cord sets and power supply cords
- ▶ UL 2238 cable assemblies and fittings for industrial control and signal distribution

Flammability specifications

Federal Motor Vehicle Safety Standards (FMVSS) are US federal regulations. Standard FMVSS 302 relates to the burning behaviour of materials used inside road vehicles such as passenger cars, trucks, buses and agriculture machinery. Most automotive OEMs specify flammability testing based on FMVSS 302.

Products meeting these specifications are available, please contact your local Avery Dennison sales representative for details.

The standard UL 94 is used to indicate the flammability of plastic materials used in devices and appliances. Avery Dennison offers materials complying with UL 94 VTM-0, the most stringent classification, when tested as a flag label.

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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