

Avery Dennison
Label and Graphic Materials
BS5609 Compliant portfolio

Europe
March 2023

Avery Dennison®

BS5609 Section 2 Compliant
labeling portfolio



BS5609 Section 2 Compliant labeling portfolio



As a leader in labeling materials, Avery Dennison follows strict testing protocols aimed at certifying a variety of label materials according to BS5609 standards. This objective of this standard is to ensure that label information will remain on packaging, even after exposure to sunlight and seawater conditions.

The materials in our drum portfolio have been chosen for their ability to withstand harsh environments and outdoor exposure. For a broad range of steel and polyethylene containers and surfaces, they offer an impressive track record of proven performance.

Portfolio characteristics

Excellent adhesion on low energy surfaces –
Materials available for thermal transfer, UV inkjet, WBIJ, and laser printing – Weather and temperature resistant – High chemical resistance – GHS and BS5609 compliance.

BS5609 Section 2 (marine immersion test)

Label materials are tested for their performance and durability after sea immersion according to BS5609 Section 2. Our Drum label portfolio includes more than 180 products compliant with BS5609 Section 2 (Marine Immersion test). The list is continuously updated with results from ongoing testing.



Core product range complying with BS5609 section 2 (marine immersion test)

Polyethylene films

Product code	Product name	MOQ	SERVICE	LT Business days (Ex works)
BJ114	PE100 TOP CLEAR S477-BG40WH FSC	1000	CTO	7
BB697	PE100 TOP WHITE S477-BG40WH IMP FSC	2000	CTO	7
AF170	PE100 WHITE S277-BG45WH IMP	970	EXT	1
AU477	PE100 WHITE S477-BG40WH FSC	1000	CTO	7
AX838	PE85 TOP WHITE S477-BG40WH FSC	1000	CTO	7
BR295	TRANSFER PEHD S4700-BG40WH FSC	1000	CTO	7
AM664	TRANSFER PEHD105 S445N-BG40BR	1000	FTO	7
BD793	PE80 DATA MATT WHITE D170N INC-BG50WH	950	EXT	1
CI301	rTUFF S445N-BG40BR	1000	TRIAL	1

Polypropylene films

Product code	Product name	MOQ	SERVICE	LT Business days (Ex works)
AB303	PP NG TOP WHITE S445N-BG45WH FSC	970	EXT	1
BK706	TRANSFER PP70 MATT WHITE S2045N-BG40WH	2000	FTO	1
AL168	SYNTH PAPER PP120 MT WH S3100-BG45WH FSC	1000	FTO	1

Polyester films

Product code	Product name	MOQ	SERVICE	LT Business days (Ex works)
BB815	TRANSFER PET WHITE CR S8015-BG42WH	2000	FTO	1
BL805	TRANSFER PET WHITE PT S8002-BG42WH	1000	FTO	1
BJ330	TRANSFER PET WH TOP S8002-BG42WH	100	EXT	1
BN947	TRANSFER PET WHITE TOP S8029-BG45WH FSC	300	FTO	1

Polyolefin films

Product code	Product name	MOQ	SERVICE	LT Business days (Ex works)
AB221	CO-EX100 S2060N-BG40WH FSC	1000	CTO	7
AB655	CO-EX100 S445N-BG45WH FSC	2000	FTO	1
AG731	PRIMAX I S277-BG45WH IMP	1000	FTO	1
AL268	PRIMAX II S277-BG45WH FSC	1000	CTO	7
AD385	PRIMAX PLUS S277-BG45WH IMP	970	EXT	1

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BS5609 Section 3 Testing services



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BS5609 Section 3
Testing service,

It is crucial that shippers ensure print quality at all times. While BS5609 Section 2 applies only to the unprinted label, we are also able to test the printed label for BS5609 Section 3 compliance. We test a variety of inks and ribbon/printer combinations to ensure that our full Drum label portfolio complies with BS5609 Section 3.

To simplify the BS5609 certification process for converters, we offer Section 3 testing services.

Certain combinations of inks/ribbons and materials have already been tested and validated. Before submitting a request, information can be obtained via email (label.support@eu.averydennison.com).



BS5609 Section three

Request Form

Please mail this completed form and 20 labels to the responsible Product Manager, Charlotte Vey, using the mailing address on the right.

Note that for testing purposes, the labels need to be at least 85mm x 95mm.

Avery Dennison
Label and Graphic Materials Europe
FAO: Charlotte Vey
ZI de la plaine
38560 Champ sur Drac, France

Customer details

Company name	<input type="text"/>
Contact person	<input type="text"/>
Street	<input type="text"/>
Postal code	<input type="text"/>
City	<input type="text"/>
Country	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

Material used

Code and description
<input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>

Printing

<input type="checkbox"/> Conventional	Inks used:	Black <input type="checkbox"/>	Red <input type="checkbox"/>	Other colors (optional) <input type="text"/>
<input type="checkbox"/> Thermal transfer	Ribbons used:	Black <input type="checkbox"/>	Red <input type="checkbox"/>	Other colors (optional) <input type="text"/>
<input type="checkbox"/> Digital	Printer / Platform	<input type="text"/>		
	Cartridge / Toner	<input type="text"/>		

Business Opportunity

<input type="text"/>
<input type="text"/>

Expected volume (sqm)

<input type="text"/>

