Avery Dennison Label and Packaging Materials Product Overview

Europe 2023

Label materials for Epson water-based ColorWorks inkjet printers





Label materials for Epson ColorWorks inkjet printers

Our paper and filmic label facestocks come in an array of colors and textures and many are made using recycled content, offering high performance, aesthetic appeal, and sustainability benefits for every Epson water-based inkjet printing user.

All Fasson[®] product constructions shown here have been tested by Avery Dennison on various water-based inkjet platforms and are recommended based on the printer ink system used during testing. Additional suitable product constructions are available.

Recycled premium paper face materials



rFleury Antique FSC®

A Vanilla "wood flecked", smooth paper with a tactile hand-made appearance and feel, with 65% recycled fibres (of which 90% post-consumer recycled). Wet strength and fungicidal treatments.

rCrush Barley FSC®

An uncoated, matt, smooth, wood-free printing paper. Features wet strength treatment. The facestock is made with 15% barley residue. The remaining paper contains 40% post-consumer recycled fibers and 45% virgin wood pulp. The facestock is made from FSC® certified paper.



rNoble Blanc FSC®

A white, uncoated, matt, wood-free printing paper with a felt marked finish, made from 100% post-consumer recycled fibers. Features wet strength and fungicidal treatments. The facestock is made from FSC® certified paper.

rSable Blanc FSC®

A white, uncoated, matt, smooth, wood-free printing paper, made from 100% recycled fibers. Features wet strength and fungicidal treatments and good wet opacity. The facestock is made from FSC® certified paper.



Premium paper face materials



Rustique Creme FSC®

A cream*, uncoated, matt, wood-free printing paper with a felt marked finish. Features wet strength and fungicidal treatments. The facestock is made from FSC® certified paper. *also available in WHITE

Cane Fiber Paper White

A white, uncoated, matt, wood-free printing paper with a heavy machine, directional, "channelled" tactile emboss. Features wet strength and fungicidal treatments. The facestock is made from FSC® certified paper.



Canal Blanc New FSC®

A white, uncoated, matt, wood-free printing paper with a heavy machine, directional, "channelled" tactile emboss. Features wet strength and fungicidal treatments.

Maille Blanc New FSC®

A white, uncoated, matt, wood-free printing paper with a light woven, tactile, handmade appearance and feel. Features wet strength and fungicidal treatments. The facestock is made from FSC® certified paper.



Cotton Extra White

A bright white, uncoated, matt, 100% cotton paper with a unique "velvet finish" appearance. Features wet strength and fungicidal treatments.

Cloud White FSC®

A non-woven, uncoated paper with felt marks. Made from cellulose and polyester fibers featuring high water resistance. The facestock is made from FSC® certified paper.



Premium paper face materials



Demand Jet Gloss FSC®

A white, high gloss*, coated paper with a highly absorbent surface structure specifically designed for water-based ink jet printing. Gives excellent color reproduction and bright, vivid colors. The facestock is made from FSC® certified paper. *also available in MATT and

SEMI-GLOSS

Cotton Touch FSC®

A white, matt, wood-free printing paper with an uncoated look and feel and a "hammered", tactile embossed finish. This paper is optimized for water-based inkjet printing and ensures excellent color reproduction with bright and vivid colors. Features wet strength and fungicidal treatments. The facestock is made from FSC® certified paper.



WBIJ Martele Blanc FSC®

A white, matt, wood-free printing paper with an uncoated look and feel and a "hammered", tactile embossed finish. This paper is optimized for waterbased inkjet printing and ensures excellent color reproduction with bright and vivid colors. Features wet strength and fungicidal treatments. The facestock is made from FSC® certified paper.







Premium filmic face materials

WBIJ PEHD Matt White

A matt, white, high density polyethylene film with a specific inkjet-receptive coating for dye water-based inks and good water resistance.



A white polyester with a highly absorbent surface structure specifically designed for water-based inkjet printing.



WBIJ PP90 White BS5609

A matt, white polypropylene with a highly absorbent surface structure specifically designed for water-based inkjet printing of BS 5609-certified labels, such as chemical drum applications.

WBIJ PET80 Silver

A metalized polyester film with a highly glossy and absorbent surface structure specifically designed for water-based inkjet printing.



Filmic face materials



WBIJ TYVEK65

A white, spun-bonded polyolefin with exceptional tear resistance and a highly absorbent surface structure specifically designed for water-based inkjet printing.



WBIJ PET65 Gold

A gold polyester film with a highly glossy and absorbent surface structure specifically designed for water-based inkjet printing.



WBIJ PET38 WHITE A glossy, white polyester with a highly absorbent surface structure specifically designed for water-based inkjet printing.







Premium paper labels*

		TM-C3400		CW-C7500G
		TM-C3500	CW-C6000 MK	CW-C6000 BK
		CW-C831	CW-C6500 MK	CW-C6500 BK
Product code	Product description	CW-C7500	CW-C4000 MK	CW-C4000 BK
		Durabrite	Ultrachrome DL	Ultrachrome DL
			(Matt)	(Gloss)
AA525	rFleury Antique FSC	٠	٠	NR
BT024	rCrush Barley FSC S2030-BG45WH FSC	٠	٠	NR
BZ877	rNoble Blanc FSC S2030-BG45WH FSC	٠	٠	•
CF724	rSable Blanc FSC FSC S2030-BG45WH FSC	٠	٠	٠
AE630	Rustique Creme FSC S2047N-BG45WH IMP FSC	٠	٠	٠
AI020	Cane Fiber Paper White S2047N-BG45WH IMP	٠	٠	NR
AS571	Canal Blanc New FSC S2047N-BG45WH IMP FSC	٠	٠	٠
AS890	Maille Blanc New FSC S2047N-BG45WH IMP FSC	٠	٠	٠
AW682	Cotton Extra White S2047N-BG45WH IMP	٠	٠	NR
BC271	Cloud White FSC S2047N-BG45WH FSC	٠	٠	NR
BE027	Demand Jet Gloss FSC S445N-BG40WH FSC	NR	NR	•
AB764	Demand Jet Matt FSC S2000N-BG40WH FSC	•	•	•
BI353	Cotton Touch FSC S2047N-BG45WH FSC	٠	٠	٠
AX687	Demand Jet Semi GL FSC S2000N-BG40BR	NR	NR	٠
BV471	WBIJ Martele Blanc FSC S2047N-BG45WH FSC	٠	•	•

• Indicates that this substrate meets Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must have average or better print quality, readability, image traits, and durability.

Indicates that this substrate meets Avery Dennison print testing standards but may require further customer-specific testing in order to confirm its appropriateness for an application.

NR Not recommended: indicates that the substrate did not meet one or more of the Avery Dennison print testing standards.

Please note: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.

* The inks used in all Epson machines listed in this brochure are pigmented.



Premium filmic labels*

Product code	Product description	TM-C3400 TM-C3500 CW-C831 CW-C7500	CW-C6000 MK CW-C6500 MK CW-C4000 MK	CW-C7500G CW-C6000 BK CW-C6500 BK CW-C4000 BK
		Durabrite	Ultrachrome DL (Matt)	Ultrachrome DL (Gloss)
AU494	WBIJ PEHD Matt White S2045N-BG40BR FSC	•	•	•
AY382	WBIJ PET80 White S692N-BG40WH FSC	NR	NR	•
BH337	WBIJ PP90 White BS5609 S477-BG40WH FSC	NR	NR	•
BH351	WBIJ PET80 Silver S692N-BG40WH FSC	NR	NR	•
BV484	WBIJ TYVEK65 S692N-BG40WH FSC	•	٠	•
BX965	WBIJ PET80 Gold S692N-BG40WH FSC	NR	NR	•
CG125	WBIJ PET38 White S692NP-BG40WH FSC	NR	NR	•

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To find out more about our product offering, explore our full product guide using the QR code. For assistance, please contact Solution Manager Belin Eskinazi at <u>belin.eskinazi@eu.averydennison.com</u>



Ask for our FSC®certified products

label.averydennison.com

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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