# REFORESTATION AND BEYOND

### **Avery Dennison's CSR Investment in Southeast Asia**

Avery Dennison has engaged in a responsible forestry program involving native species plantation and high quality acacia seedling production. The initiative—which reflects a truly sustainable approach—benefits smallholders in an FSC®—certified acacia forest in Thua Thien Hue province, Vietnam—part of the Greater Mekong, one of the most biologically diverse places on Earth.





#### **ENVIRONMENTAL**

## **ECONOMIC**

## SOCIAL



11,000 Native tree species

Planted in buffer-zones around acacia plantation to improve area biodiversity and soil condition

65 ha

Total area of buffer-zones



Acacia seedling nurseries

180,000

Total annual sapling production capacity

Continued source of low-cost high-quality seedlings Household-level business prototype to create jobs and increase farmer income



Improved working conditions with reduced health (chemical use) & accident (safety labor) risk



Enhanced knowledge and awareness on sustainable forest management

