

Avery Dennison

ADvantage

Services

Today's highly competitive label industry demands converter differentiation, cost reduction, and increasingly aggressive sustainability targets. To help converters with these challenges, Avery Dennison offers ADvantage Services, adding value beyond products.



Ideas & Insights



Actionable Insights

New Business Growth

Customised research from segment-focused Business Development Managers, supported by a dedicated Market Research Analyst and an industry partner network, to help you address new segment, application or geographic opportunities.

Idea Workshops

Increased Value to Your End Customers

Customised workshops sharing global applications, ideas and product solutions to unlock new high value growth channels.

TAC Modelling

Look Beyond the Label Cost

Total Applied Cost (TAC) analysis to clearly define and demonstrate cost and benefits of switching brands from wet glue (WG) to pressure-sensitive labelling (PSL) technology.

Concept Lab

Prototyping for Performance

Collaborative ideation sessions (held at our site or yours) with AD's solution leaders and related industry experts to leverage our broad portfolio of materials and technologies to create a solution that differentiates your product and grow your business through a faster path to market.



Technical Excellence



Line Scan

Operational Excellence for Long Term Advantage

Technical and ELS expertise to review your PSL converting and materials handling process to optimise your productivity and reduce cost.

Converting & Application Support

More Profitable Growth

Fast troubleshooting, production optimisation, and technical support by our knowledgeable Technical and Material Science team.

Lab Services

Material Science, Your Questions Answered

Exceptional physical and analytical testing from a dedicated, highly- experienced team of scientists, chemists and material engineers using advanced testing laboratories and instruments.

I.Lab™

Intelligent Labels Enable Smarter Solutions

A dedicated and growing network of RFID technical centres of excellence (located in India, Europe and USA) with hands on interactive demonstrations across a wide range of RFID applications, technical training from our team of experts, and an industry network to support you through the full evaluation and implementation process.



Sustainability & Compliance



Sustainability Simplified

More Informed Decisions to Win

A team of Sustainability Specialists with knowledge of emerging trends, applications, products and services to help you identify new growth opportunities linked to sustainability demand.

Liner Recycling

Positive Impact, Positive Returns

Glassine liner waste collection and recycling programme that helps eliminate label waste at your end customers' sites.

label.sapssa.averydennison.com



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