



ThinkThin Thermal

Improved sustainability, without compromising printing and reading performance

More sustainable and cost-effective solutions for weigh scale food, logistics, mobile printing and price marking applications.

Thinner construction means lower liner and matrix waste, more number of labels per roll, less change overs and hence increased productivity and more cost saving.

KEY FEATURES

- > Direct thermal printing speed up to 200 mm/s
- > Can be pre-printed in UV Flexo and letterpress
- > Suitable for hand-held mobile thermal printers
- > Superior adhesion on tough surface such as HDPE and corrugated box
- > FSC certified





Comparative Avery Dennison™ Greenprint* Results



AM17050 vs LW3205

Impact	-	15% less	15% less	13% less	15% less	15% less
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Product Details

Product Code	Description	Key Feature Component	Service Offer
LMA8601	THERMAL TRANSFER SUPERIOR/PERMANENT/CK40	62 GSM Face	FD
LMG4604	FASTHERM SUPERIOR/PERMANENT	58 GSM Face	FD
LW3204	Fasson Uncoated Paper 60/S1800/BG36WH IMP	60 GSM Face & 55 GSM Liner	FD
LW3205	Fasson Uncoated Paper 60/S2060/BG33WH IMP	60 GSM Face & 50 GSM Liner	FD
LW3206	Fasson Uncoated Paper 60/Permanent(ST)/BG33W	60 GSM Face & 50 GSM Liner	FD
NW6001	Fasson® Direct Thermal TC 60/S2060/CK36Wh IMP	60 GSM Face & 55 GSM Liner	Exact

* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit label.sapssa.averydennison/sustainability or email lgm.ap.sapssa.marcom@averydennison.com

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