





## Comparative Avery Dennison™ Greenprint\* Results



DT200HD S2049 BG40 vs **DT200HD S2049 PET**

<b>Impact</b>	<b>286% more</b>	<b>35% less</b>	<b>34% less</b>	<b>14% less</b>	<b>15% less</b>	<b>29% less</b>
---------------	------------------	-----------------	-----------------	-----------------	-----------------	-----------------

### Products Details

Product Code	Description	Key Feature Component
F30203.1525	DT200GPN FSC S2045N PET23	Suitable for retail and industrial applications such as deli/weigh scale, pre-packed food, and track and trace applications. Suitable for a wide range of substrates including slightly rough/apolar surfaces
F33534.1525	DT300LD S2049 PET23	Suitable for applications where the environment is dry and the label life cycle is short. I.e warehouse, logistics and address labelling, as well as in-store barcode labelling on dry or non food items (e.g. magazines). Suitable for difficult substrates including recycled board

\* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit [label.sapssa.averydennison/sustainability](http://label.sapssa.averydennison/sustainability) or email [lgm.ap.sapssa.marcom@averydennison.com](mailto:lgm.ap.sapssa.marcom@averydennison.com)

DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2017 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.



Label and Packaging Materials

**North Asia**  
5th Floor, Hongye Park  
1801 Hongmei Road,  
Xuhui District 200233,  
Shanghai, China  
+86 21 33951888

**South Asia Pacific and Sub-Saharan Africa**  
460 Alexandra Road  
PSA Building, #28-02/03  
Singapore 119963  
+65.6349.0333

**Europe**  
Willem Einthovenstraat 11  
2342 BH Oegstgeest2300  
AA Leiden  
The Netherlands  
+31 85 000 2000

**Latin America**  
Rodovia Vinhedo-  
Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**  
8080 Norton Pkwy  
Mentor, OH 44060  
800.944.8511