



ThinkThin Paper

More sustainable and efficient labelling solutions

ThinkThin papers enable thinner, cost-effective labels without compromising brand image. They also reduce waste, storage and freight costs while delivering productivity improvements.

KEY FEATURES

- > Suitable for use in food, home & personal care, pharmaceuticals and industrial applications
- > Thinner than Industry Standard
- > Less Waste
- > Less Freight and Storage
- > Longer Roll Lengths = Less Roll Changes
- > FSC certified products





Comparative Avery Dennison™ Greenprint* Results



AM89240 vs **KMH4644**

Impact	25% less	12% less	13% less	13% less	14% less	12% less
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Product Details

Product Code	Description	Key Feature Component	Service Offer
ALV434	LW/PERMANENT(S692NP)/BG40	60 GSM Face	Exact
AM18450	FASPHARMA PLUS/PERMANENT(ST)/BG40	60 GSM Face	Exact
AM18451	FASPHARMA PLUS/PERMANENT (HITAC)/BG40	60 GSM Face	FD
AM32060	DUALPRINT PLUS/PERMANENT/ BG40	70 GSM Face	FD
AM47290	DUALPRINT PLUS/PERMANENT(C2075)/BG40	70 GSM Face	FD
AW2404	Semigloss Paper80/S2060/CK36WH IMP	55 GSM Liner	FD
KMH4644	FASCOAT SUPERIOR/PERMANENT/CK36	70 GSM Face & 55 GSM Liner	Exact
PT18451	PHARMA PLUS/PER(HITAC)/PET LIN	60 GSM Face	FD
PTF3601	FASCOAT XTRA NG/PERMANENT/PET23	70 GSM Face & 23 mic PET Liner	Exact
PTA2450	FASPRINT NG/PERMANENT(HITAC)/PET23	23 mic PET Liner	Exact
PTD6650	FASCOAT XTRA/PERMANENT/ PET23	23 mic PET Liner	Exact

* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit label.sapssa.averydennison/sustainability or email lgm.ap.sapssa.marcom@averydennison.com

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